

BRIAN HOLZMAN, PH.D.

Texas A&M University
Department of Educational Administration
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Academic Appointments

Texas A&M University

Assistant Professor, Department of Educational Administration & Human Resource Development	2022-Present
Assistant Professor (by courtesy), Department of Sociology	2024-Present
Affiliated Professor, Latino/a & Mexican American Studies Program, Department of Sociology	2023-Present
Program in Education Policy Scholar, Bush School of Government & Public Service	2022-Present

Rice University

Affiliated Researcher, Kinder Institute for Urban Research	2022-Present
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National Bureau of Economic Research

Research Economist	2019-2023
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Rice University

Research Scientist, Houston Education Research Consortium	2018-2022
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Rice University

Adjunct Lecturer, Department of Sociology	Fall 2018
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Rice University

Postdoctoral Fellow, Houston Education Research Consortium	2016-2018
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Education

Stanford University

Ph.D., Sociology of Education and Higher Education Administration with a Certificate in Quantitative Research in Education	2016
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Stanford University

M.A. in Sociology	2014
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University of Wisconsin-Madison

B.S. in Sociology; Latin American, Caribbean, and Iberian Studies (LACIS); and Spanish with Honors in the Liberal Arts	2006
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Universidad Complutense de Madrid

Study Abroad	Spring 2005
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Areas of Specialization

Sociology of education; Higher education; Education policy; Experimental and quasi-experimental methods; Race/ethnicity, immigration, and language; Research-practice partnerships

Grants

Kay and Jerry Cox Fellowship, School of Education and Human Development, Texas A&M University (\$2,000)	2022-2024
Brady Education Foundation, PI, “Evaluation of a Large Urban School District’s Newcomer Schools,” (\$50,000)	2022-2023
National Science Foundation, Socioeconomic Team Lead (PI Richard Baraniuk), “Accelerating STEM Learning Through Large-Scale Data Science” (\$5,200,000)	2019-2024
National Science Foundation, Co-PI (PI Kalena Cortes), “Middle School Parent Engagement Text Messaging Study,” (\$300,000)	2019-2023
American Educational Research Association Dissertation Grant (\$20,000)	2015-2016
Honors Summer Sophomore Research Apprenticeship Grant, College of Letters & Science, University of Wisconsin-Madison (\$1,500)	2004

Fellowships & Selective Professional Development Opportunities

Visiting Poverty Scholar, Center for Population, Inequality, and Policy, University of California, Irvine	2024-2025
Faculty Success Program, National Center for Faculty Development and Diversity	2024
Law and Governance in Higher Education Mentoring Roundtables, Pennsylvania State University	2023
Diversity Scholars Network, National Center for Institutional Diversity, University of Michigan	2022
Scholar-in-Residence, Center for Poverty Research, University of California, Davis	2020-2021
Aspiring Latino Leaders Fellowship, Latinos for Education	2020-2021
NCES Data Institute: Using Federal Datasets to Support Research on Postsecondary Education	2016
AERA Division J Emerging Scholars Workshop	2015
Preparing Future Professors: Stanford-San José State University Shadowing Program	2015

Awards

Career Champion Certificate, Center for Career Development, Rice University	2020
Institute of Education Sciences Predoctoral Training Fellowship, Stanford University	2010-2015
Powers-Knapp Scholarship, University of Wisconsin-Madison	2002-2006

Publications (* co-author is/was graduate student)

Journal Articles

2. Holzman, B., Klasik, D., & Baker, R. (2020). Gaps in the College Application Gauntlet. *Research in Higher Education*, 61(7), 795–822.
1. Jackson, M., & Holzman, B. (2020). A century of educational inequality in the United States. *Proceedings of the National Academy of Sciences*, 117(32), 19108–19115.

Book Chapters

5. Jackson, M., & Holzman, B. (Forthcoming). A century of educational inequality in the United States. In D. B. Grusky, N. Dahir, & C. Daviss (Eds.), *Social Stratification: Class, Race, and Gender in Sociological Perspective* (5th ed.).

4. Turley, R. L., & Holzman, B. (2021). Three Lessons from a Research-Practice Partnership in Education. In D. P. Gitterman & N. Britto (Eds.), *The Intersector: How the Public, Nonprofit, and Private Sectors Can Address America's Challenges*. Washington, DC: Brookings Institution Press.
3. Flores, S. & Holzman, B., & Oseguera, L. (2020). Data Quality in the Evaluation of Latino Student Success. In R. T. Teranishi, B. M. D. Nguyen, C. M. Alcantar, & E. R. Curammeng (Eds.), *Measuring Race: Why Disaggregating Data Matters for Addressing Educational Inequality*. New York, NY: Teachers College Press.
2. Holzman, B. (2017). Appendix B. Invisible Colleges: The Absence of Broad-Access Institutions in National Postsecondary Datasets. In W. R. Scott & M. W. Kirst (Eds.), *Higher Education and Silicon Valley: Connected but Conflicted*. Baltimore, MD: Johns Hopkins University Press.
1. Scott, W. R., Holzman, B., Ris, E., & Biag, M. (2017). The Changing Ecology of Higher Education in the San Francisco Bay Area. In W. R. Scott & M. W. Kirst (Eds.), *Higher Education and Silicon Valley: Connected but Conflicted*. Baltimore, MD: Johns Hopkins University Press.

Manuscripts with Revisions Requested

Holzman, B., Chukhray, I.*, & Thrash, C.* *EMERGEing Educational Opportunities: The Effects of Social Capital and Nudging on Selective College Outcomes*. (Revise & Resubmit, *Education Finance and Policy*). Working paper available at <https://edworkingpapers.com/index.php/ai23-812>.

Holzman, B., Lewis, B.*, Zhao, J.*, & Ma, H. *Who Lives in a STEM Desert?* (Revise & Resubmit, *Educational Researcher*).

Holzman, B., Salazar, E. S.*, Chukhray, I.*, & Guo, W.* *English Learners, College-Level Course-Taking, and Postsecondary Opportunity* (Revise & Resubmit, *Educational Evaluation and Policy Analysis*).

Manuscripts Under Review

Cortes, K., Holzman, B., Gentry, M.*, & Lambert, M.* *Beyond the Text: Program Engagement Disparities in an SMS Intervention*. (Under Review, *AEA Papers and Proceedings*).

Holzman, B., & Duffy, H.* *Empowering Educational Leaders: On-Track Indicators for College Enrollment*. (Under Review, *Educational Policy*). Working paper available at <https://edworkingpapers.com/index.php/ai24-960>.

Holzman, B., Lewis, B.*, Kennedy, C. C., & Guo, W.*, & Stroub, K. *Equalizing Opportunities or Reproducing Inequalities? Tracing the Path from College Prep Course Access to Postsecondary Student Success*. (Under Review, *Journal of Advanced Academics*). Working paper available at <https://osf.io/preprints/socarxiv/crha4>.

Manuscripts in Preparation

Cortes, K., Gentry, M.*, Holzman, B., & Lambert, M.* *Beyond the Text: Understanding Opt-Out, Dosage, and Response Disparities in an SMS Intervention*.

Holzman, B., Han, J., Cortes, K., Lewis, B.*, & Chukhray, I.* *Closing the gap for racial minorities and immigrants through school-to-work linkages and occupational match*. Working paper available at <https://edworkingpapers.com/index.php/ai24-947>.

Holzman, B., & Franklin, C.* *Institutional Social Capital and Postsecondary Outcomes*.

Holzman, B., Wang, S.*, Lewis, B.*, & Ma, H. *STEMming Opportunity: High School Majors and the Maintenance of Educational Inequality*.

Holzman, B., Zamarripa, O.*, Wang, S.*, Zhao, J.*, Loeb, S., & Cortes, K. *Connecting the Dots: Patterns & Mechanisms of Parent-Child Engagement in Texts4Teens*.

Holzman, B., Zhao, J.*, Lewis, B.*, & Ma, H. *Mind the Gap: The Role of Gender and Social Capital in STEM Choice.*

Current Research Projects (* co-author is/was graduate student, † equal authorship)

Antonio, A., Holzman, B., & Luqueño, L.* *A Continuing Call for Equity: Re-examining Contributions of Faculty of Color to Higher Education.*

Chukhray, I.*†, Holzman, B.†, White, J., & Valdez, J. *Finishing What Their Parents Started: An Assets-Based Exploration of Selective College Aspirants from Socioeconomically Marginalized Backgrounds.*

Cortes, K., Holzman, B., Santana, M.*, & Loeb, S. *Texts4Teens: A Middle School Parent Engagement Text Messaging Study.*

Holzman, B., Chin, A., Kennedy, C. C., Thomas, T., Potochnick, S., Cortes, K., & Guo, W.* *From Predictions to Solutions: Understanding and Improving Newcomer School Choice.*

Holzman, B., Chin, A., Lee, J. S.*, Kennedy, C. C., Thomas, T., Potochnick, S., & Cortes, K. *A Warm Welcome: The Impact of Newcomer School Enrollment on Student Educational Outcomes.*

Holzman, B., Edosomwan, K., & Crawford, A. *AVID Insights: Diverse Paths to College Predisposition and Search.*

Klasik, D., Holzman, B., & Jones, A.* *The Many Paths to College Enrollment: Re-Conceptualizing the Transition to College.*

Other Research Products (* co-author is/was graduate student)

Research Reports

26. Lee, J.*, Holzman, B., & Chin, A. (2024). *Patterns and Factors Shaping English Language Acquisition among Middle School Newcomer Students in Houston ISD.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

25. Holzman, B., Lewis, B.*, & Ma, H. (2024). *STEM Endorsement Completion and the Pathway to College.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

24. Holzman, B., Lewis, B.*, & Ma, H. (2024). *The Role of Guidance Counselors in Narrowing the Gender Gap in STEM Endorsements.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

23. Holzman, B., Lewis, B.*, & Ma, H. (2024). *Who Lives in a STEM Desert?* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

22. Holzman, B., Lewis, B.*, & Ma, H. (2024). *Who Chooses the High School STEM Endorsement in HISD High Schools?* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

21. Kennedy, C. C., & Holzman, B. (2024). *Educational Outcomes of High School Newcomer Students in HISD.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

20. Lee, J. S.*, Kennedy, C. C., Holzman, B., & Chin, A. (2024). *The Effect of Attending Las Americas Middle School on Early High School Outcomes.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

19. Thomas, T., Kennedy, C. C., Holzman, B., & Potochnick, S. (2024). *High School Choices and Contexts of Newcomer Students in HISD.* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

18. Holzman, B., Thomas, T., Kennedy, C. C., Chin, A., Potochnick, S., & Cortes, K. (2024). *Who Goes to Newcomer Schools? Liberty High School*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
17. Holzman, B., Kennedy, C. C., Thomas, T., Chin, A., Potochnick, S., & Cortes, K. (2024). *Who Goes to Newcomer Schools? Las Americas Middle School*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
16. Holzman, B., Thrash, C.* & Chukhray, I.* (2023). *Understanding the Effect of HISD's EMERGE Program on Student Outcomes*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
15. Baumgartner, E., Holzman, B., & Sánchez, S. (2021). *An Alternative Approach to Measuring Student Immigrant Generation*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
14. Holzman, B., Lewis, B.* & Chukhray, I.* (2020). *School-to-Work Linkages in Texas*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
13. Holzman, B., Gul, M.*, Salazar, E. S.* & Kennedy, C. C. (2020). *Transitioning to College and Work, Part III: Labor Market Analysis in Houston and Texas*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
12. Holzman, B., & Duffy, H.* (2020). *Transitioning to College and Work, Part II: A Study of Potential Enrollment Indicators*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
11. Holzman, B., & Hanson, V. S.* (2020). *Summer Melt and Free Application for Federal Student Aid Verification*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
10. Holzman, B., Salazar, E. S.* & Chukhray, I.* (2020). *Inequalities in Postsecondary Attainment by English Learner Status: The Role of College-Level Course-Taking*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
9. Holzman, B., Chukhray, I.* & Li, D. (2019). *Who Applies to EMERGE?* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
8. Chukhray, I.*, Holzman, B., Ankoor, N., & Li, D. (2019). *Finishing What My Parents Started: College Aspirations among EMERGE Students*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
7. Holzman, B., Stroub, K., Kennedy, C. C., & Lewis, B.* (2019). *The Role of College Prep Course Offerings and Course-Taking in Long-Term Educational Outcomes*. Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
6. Holzman, B. (2018). *Transitioning to College and Work, Part I: Where are high school seniors from 2006–2008 now?* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
5. Bettinger, E. P., Antonio, A. L., Evans, B., Foster, J., Holzman, B., Santikian, H., & Horng, E. (2013). *National College Advising Corps 2011-2012 Evaluation Report*. Chapel Hill, NC: National College Advising Corps.
4. Bettinger, E. P., Antonio, A. L., Evans, B., Foster, J., Holzman, B., Santikian, H., & Horng, E. (2012). *National College Advising Corps 2010-2011 Evaluation Report*. Chapel Hill, NC: National College Advising Corps.
3. Bettinger, E. P., Antonio, A. L., Evans, B., Foster, J., Holzman, B., & Horng, E. (2011). *National College Advising Corps 2010-2011 Evaluation Report: 1st Year of Implementation in Texas*. Chapel Hill, NC: National College Advising Corps and Texas Higher Education Coordinating Board.

2. Holzman, B., & Scala J. (2010). *Response to Intervention in New Hampshire: Results of the 2010 New Hampshire School Survey of RTI Knowledge, Implementation, and Professional Development*. Washington, DC: American Institutes for Research.
1. Boyle, A., Carlson Le Floch, K. A., Bowles Therriault, S., & Holzman, B. (2009). *State Support for High School Improvement: School-level Perceptions of Quality*. Washington, DC: American Institutes for Research.

Research Summaries

9. Holzman, B. (2020). *Preparing Today's Students for Tomorrow's Texas Workforce* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
8. Holzman, B., Lewis, B.* , & Chukhray, I.* (2020). *School-to-Work Linkages in Texas* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
7. Holzman, B., Gul, M.* , Salazar, E. S.* , & Kennedy, C. C. (2020). *Transitioning to College and Work, Part III: Labor Market Analysis in Houston and Texas* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
6. Holzman, B., & Duffy, H.* (2020). *Transitioning to College and Work, Part II: A Study of Potential Enrollment Indicators* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
5. Holzman, B., & Hanson, V. S.* (2020). *Summer Melt and Free Application for Federal Student Aid Verification* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
4. Holzman, B., Salazar, E. S.* , & Chukhray, I.* (2020). *Inequalities in Postsecondary Attainment by English Learner Status: The Role of College-Level Course-Taking* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
3. Holzman, B., Stroub, K., Kennedy, C. C., & Lewis, B.* (2019). *The Role of College Prep Course Offerings and Course-Taking in Long-Term Educational Outcomes* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
2. Holzman, B., Wu, J., Zhang, M., & Martinez, M. J. (2020). *Tracking Eighth Graders' Post-Secondary Outcomes in Texas* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.
1. Holzman, B. (2020). *Transitioning to College and Work, Part I: Where are high school seniors from 2006–2008 now?* (One-Page Brief). Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

Technical Reports

10. Shami, M., Lundeen, J., Holzman, B., Mark A., Danielson, L., & McInerney, M. (2010). *Postsecondary Education Programs Network (PEPNet) – Midwest Regional Center 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
9. Shami, M., Lundeen, J., Holzman, B., Mark A., Danielson, L., & McInerney, M. (2010). *Postsecondary Education Programs Network (PEPNet) – Northeast Regional Center 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.

8. Shami, M., Lundeen, J., Holzman, B., Mark A., Danielson, L., & McInerney, M. (2010). *Postsecondary Education Programs Network (PEPNet) – South Regional Center 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
7. Shami, M., Lundeen, J., Holzman, B., Mark A., Danielson, L., & McInerney, M. (2010). *Postsecondary Education Programs Network (PEPNet) – West Regional Center 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
6. Holzman, B., Mark, A., Milligan, D., Shami, M., & Jackson, S. (2009). *Grant H325T080003 Boise State University 325T Year One Review Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
5. Holzman, B., Mark, A., Milligan, D., Shami, M., & Jackson, S. (2009). *Grant H325T080032 University of Central Florida 325T Year One Review Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
4. Holzman, B., Mark, A., Milligan, D., Shami, M., & Jackson, S. (2009). *Grant H325T080046 University of Nevada, Las Vegas 325T Year One Review Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
3. Holzman, B., Mark, A., Milligan, D., Shami, M., & Jackson, S. (2009). *Grant H325T080036 University of St. Francis 325T Year One Review Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
2. Shami, M., Holzman, B., Woodruff, D., & Jackson, S. (2009). *Technical Assistance Center on Social-Emotional Intervention for Young Children (TACSEI) 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.
1. Shami, M., Holzman, B., & Jackson, S. (2008). *National Consortium on Deaf-Blindness (NCDB) 3+2 Evaluation Report*. Washington, DC: Office of Special Education Programs, U.S. Department of Education.

Policy Briefs

5. Holzman, B., Klasik, D., & Baker, R. (2021). Race and Income Gaps in Academic Qualifications and SAT/ACT Taking Shape Inequalities in College Enrollment. *Sociology Policy Briefs*, Policy Brief No. 02-2021.
4. Gul, M.*, Holzman, B., & Stice, K. (2020). *Optimal Subsidies for Increasing Two-Year and Four-Year College Graduation Rates*. Houston, TX: Education Research Center, College of Education, University of Houston.
3. Holzman, B., Stroub, K., Kennedy, C. C., Lewis, B.*, & Stice, K. (2020). *The Role of College Prep Course Offerings and Course-Taking in Long-Term Educational Outcomes*. Houston, TX: Education Research Center, College of Education, University of Houston.
2. Holzman, B., Wu, J., Zhang, M., Martinez, M. J., & Stice, K. (2020). *Tracking Eighth Graders' Post-Secondary Outcomes in Texas*. Houston, TX: Education Research Center, College of Education, University of Houston.
1. Holzman, B., & Lewis, B.* (2020). *House Bill 5 and High School Endorsements: How Do They Align to College Admissions?* Houston, TX: Houston Education Research Consortium, Kinder Institute for Urban Research, Rice University.

Blog Posts

2. Holzman, B., & Lewis, B.* (2020, November 30). House Bill 5 may create separate and unequal college paths for Texas students. *Urban Edge*. <https://kinder.rice.edu/urbanedge/house-bill-5-may-create-separate-and-unequal-college-paths-texas-students>

1. Holzman, B. (2020, February 27). Here's how Texas can help today's students land the jobs of tomorrow. *Urban Edge*. <https://kinder.rice.edu/urbanedge/heres-how-texas-can-help-todays-students-land-jobs-tomorrow>

Websites

1. Holzman, B., Wu, J., Zhang, M., & Martinez, M. J. (2018). *Tracking Eighth Graders' Post-Secondary Outcomes in Texas*. <https://www.datahouston.org/story/8thgrade.html>

Datasets

1. Holzman, B. (2017). *Broad Access Colleges and the San Francisco Bay Area Technology Economy*. <https://gardnercenter.stanford.edu/publications/mismatch-education-and-bay-area-economy/higher-education-and-silicon-valley-connected>

Invited Presentations (* co-author is/was graduate student)

- Holzman, B., Wang, S.*, Lewis, B.*, & Ma, H. (2025). STEMming Opportunity: High School Majors and the Maintenance of Educational Inequality. Center for Population, Inequality, and Policy, University of California, Irvine.
- Holzman, B., Chukhray, I.*, & Thrash, C.* (2024). EMERGEing Educational Opportunities: The Effects of Social Capital on Selective College Outcomes. Economics of Education PhD Seminar, College of Education, Michigan State University, Virtual talk.
- Holzman, B., Lewis, B.*, & Ma, H. (2024). STEMming Opportunity: High School Endorsements and the Maintenance of Educational Inequality. Department of Educational Administration & Human Resource Development, Texas A&M University, College Station, TX.
- Holzman, B., Salazar, E. S.*, & Chukhray, I.*, & Guo, W.* (2024). Sorted and Tracked: English Learners, College-Level Course-Taking, and Postsecondary Opportunity. PhD Showcase, Department of Educational Administration & Human Resource Development, Texas A&M University, College Station, TX.
- Holzman, B., Chukhray, I.*, & Thrash, C.* (2023). EMERGEing Educational Opportunities: The Effects of Social Capital and Nudging on Selective College Outcomes. Educational Psychology 639: Experimental Research Designs in Education Settings, Texas A&M University, College Station, TX.
- Holzman, B., Lewis, B.*, & Ma, H. (2023). STEMming Opportunity: High School Endorsements as a Gatekeeper to College. Colloquium Series, Department of Sociology, Texas A&M University, College Station, TX.
- Holzman, B., Chin, A.*, Lee, J. S., Kennedy, C. C., Thomas, T., Potochnick, S., & Cortes, K. (2023). Causal Effects of Newcomer School Choice on Student Outcomes. Program in Education in Policy (PEP) Talks!, Department of Educational Administration & Human Resource Development and Bush School of Government & Public Service, Texas A&M University, College Station, TX.
- Holzman, B., Chukhray, I.*, & Thrash, C.* (2022). Causal Effects of Information and Personal Assistance on Selective College Outcomes. Higher Education Workshop, Graduate School of Education, Stanford University, Virtual talk.
- Holzman, B., Chukhray, I.*, & Thrash, C.* (2022). Causal Effects of Information and Personal Assistance on Selective College Outcomes. Houston Education Research Consortium Lightning Talks, Colloquium Series, Department of Sociology, Rice University, Houston, TX.
- Holzman, B., Chukhray, I.*, & Thrash, C.* (2022). Causal Effects of Information and Personal Assistance on Selective College Outcomes. Center for Poverty & Inequality Research, University of California, Davis, Virtual talk.

- Holzman, B. (2021). Quasi-Experimental Methods. Statistical Training and Research Techniques (STaRT) Program, Rice University, Houston, TX.
- Holzman, B. (2021). Studying STEM Pathways in a Research-Practice Partnership. Physics of Living Systems Teacher Network, School of Engineering and Applied Science, Harvard University, Virtual talk.
- Holzman, B. (2021). Preparing Today's Students for Tomorrow's Texas Workforce. K-12 Outreach Council Meeting, Multicultural Community Relations, Rice University, Virtual talk.
- Holzman, B., Salazar, E. S.*, & Chukhray, I.* (2020). Inequalities in Postsecondary Attainment by English Learner Status: A Case of Leveled Tracking. Sociologists Talking About Population Health, Department of Sociology, Rice University, Virtual talk.
- Turley, R. L., & Holzman, B. (2020). Investments in Improving Student Outcomes. HEI Town Hall, Houston Endowment Inc., Virtual talk.
- Holzman, B., Salazar, E. S.*, & Chukhray, I.* (2020). Inequalities in Postsecondary Attainment by English Learner Status: The Role of College-Level Course-Taking. Virtual Brownbag, National Network of Education Research-Practice Partnerships, Rice University, Virtual talk.
- Holzman, B. (2019). Interview about research on immigration and education. Sociology 451/551: Immigration in a Global Age, Department of Sociology, Rice University, Houston, TX.
- Holzman, B. (2019). Challenges and Opportunities for College Access and Success. Keynote presentation, League of United Latin American Citizens District VIII Convention, Houston, TX.
- Holzman, B. (2018). Key issues in college access and success. Texas A&M University Kellogg Inclusion Model Professional Development, San Antonio, TX, 2018.
- Holzman, B. (2018). Where are high school seniors from 2006–2008 now? Good Reason Houston Leadership Council Meeting, Houston, TX, 2018.
- Holzman, B., & Duffy, H.* (2017). Understanding Leaks in the Educational Pipeline: An Event History Analysis of College Readiness. Virtual Brownbag, National Network of Education Research-Practice Partnerships, Rice University, Virtual talk.
- Holzman, B. (2016). Cultivating the Next Generation: Three Studies on College Access among the Children of Immigrants. American Educational Research Association Fall Research Conference, Washington, DC.
- Flores, S. & Holzman, B., & Oseguera, L. (2016). Data Quality in the Evaluation of Latino Student Success. Racial Heterogeneity Project Convening of Scholars, Graduate School of Education and Information Studies, University of California, Los Angeles, Los Angeles, CA.
- Holzman, B. (2016). Inequality in College Knowledge among the Children of Immigrants. "So, What Are You Working On?" Conference, Graduate School of Education, Stanford University, Stanford, CA.
- Holzman, B. (2015). Quantitative Research in Education: Lessons Learned on Research Design. Interdisciplinary Studies Education 797: Seminar in Educational Research, Graduate College of Education, San Francisco State University, San Francisco, CA.
- Holzman, B. (2015). The Costs and Benefits of a College Education: Key Things to Know as You Think About Your Next Step. Advancement Via Individual Determination, Sequoia High School, Redwood City, CA.
- Jackson, M., & Holzman, B. (2014). Misplaced Concerns? Social Background, Educational Attainment, and the Power of Performance. The Center for Adaptive Rationality, Max Planck Institute for Human Development, Berlin, Germany.

Conference Presentations (* co-author is/was graduate student, † equal authorship)

Holzman, B., Edosomwan, K.*, & Crawford, A.*, *AVID Insights: Diverse Paths to College Predisposition and Search.*

- Paper presentation, Association for Education Finance and Policy Annual Conference, Washington, DC, 2025.

Chukhray, I.*†, Holzman, B.†, White, J.*, & Valdez, J.*, *Finishing What Their Parents Started: An Assets-Based Exploration of Selective College Aspirants from Socioeconomically Marginalized Backgrounds.*

- Paper presentation, Association for Education Finance and Policy Annual Conference, Washington, DC, 2025.

Cortes, K., Holzman, B., Lambert, M.*, Gentry, M.*, & Loeb, S., *Beyond the Text: Understanding Opt-Out, Dosage, and Response Disparities in an SMS Intervention.*

- Paper presentation, Allied Social Science Associations Annual Meeting, San Francisco, CA, 2025.
- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, National Harbor, MD, 2024.
- Paper presentation, Association for Education Finance and Policy Annual Conference, Baltimore, MD, 2024.

Holzman, B., Zamarripa, O.*, Wang, S.*, Zhao, J.*, Loeb, S., & Cortes, K., *Connecting the Dots: Patterns & Mechanisms of Parent-Child Engagement in Texts4Teens.*

- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, National Harbor, MD, 2024.
- Paper presentation, Association for Education Finance and Policy Annual Conference, Baltimore, MD, 2024.

Holzman, B., Lewis, B.*, & Ma, H., *Mind the Gap: The Role of Gender and Social Capital in STEM Choice.*

- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, National Harbor, MD, 2024.
- Paper presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2022.
- Paper presentation, American Educational Research Association Annual Meeting, Virtual Conference, 2021.

Holzman, B., Lee, J. S.*, Chin, A., & Cortes, K., *Predictors of English Proficiency Growth among Newcomer Immigrant Students.*

- Paper presentation, American Educational Research Association Annual Meeting, Chicago, IL, 2023.

Holzman, B., Han, J., & Cortes, K., *Closing the gap for racial and linguistic minorities and immigrants through school-to-work linkages.*

- Paper presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2023.

Holzman, B., Lee, J. S.*, Chin, A., Potochnick, S., & Cortes, K., *Causal Effects of Newcomer Middle School Choice on Early High School Outcomes.*

- Poster presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2023.
- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, Austin, TX, 2022.

Thomas, T., Kennedy, C. C., Holzman, B., & Potochnick, S. (2022). *How Participation in a Middle School Immigrant Newcomer Program Shapes Immigrant Youth's High School Choice*.

- Paper presentation, Migration Practicalities: Host Country Responses to Authorized and Unauthorized Migrants, Madrid, Spain (Hybrid), 2022.
- Poster presentation, Population Association of America Annual Meeting, Atlanta, GA, 2022.

Holzman, B., Thrash, C.*, & Chukhray, I.*, *Understanding the Effect of EMERGE on HISD Student Outcomes*.

- Poster presentation, Houston Education Research Consortium Research Poster Gallery Walk, Houston Independent District, Houston, TX, 2022.

Thomas, T., Kennedy, C. C., Holzman, B., & Potochnick, S., *What Kind of High Schools Do Newcomers Attend after Attending Las Americas MS?*

- Poster presentation, Houston Education Research Consortium Research Poster Gallery Walk, Houston Independent District, Houston, TX, 2022.

Holzman, B., Lewis, B.*, & Ma, H., *STEMming Opportunity: High School Endorsements as a Gatekeeper to College*.

- Paper presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2022.
- Paper presentation, Association for the Study of Higher Education Annual Conference, Virtual Conference, 2020.

Holzman, B., Salazar, E. S.*, & Chukhray, I.*, *Inequalities in Postsecondary Attainment by English Learner Status: A Case of Leveled Tracking*.

- Paper presentation, Society for the Study of Social Problems Annual Meeting, Virtual Conference, 2021.
- Paper presentation, American Educational Research Association Annual Meeting, Toronto, Canada, 2019.
- Paper presentation, Association for the Study of Higher Education Annual Conference, Tampa, FL, 2018.
- Paper presentation, Annual Texas Higher Education Symposium, Houston, TX, 2018.

Holzman, B., Chin, A., Thomas, T., Kennedy, C. C., Potochnick, S., & Cortes, K., *School Choice among Newcomer Immigrant Students*.

- Roundtable presentation, American Educational Research Association Annual Meeting, Virtual Conference, 2021.
- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, Virtual Conference, 2020.
- Paper presentation, Southern Sociological Society Annual Meeting, Jacksonville, FL, 2020 (Conference canceled).
- Paper presentation, Association for Education Finance and Policy Annual Conference, Virtual Conference, 2020.

Holzman, B., & Hanson, V. S.* *Summer Melt and Free Application for Federal Student Aid Verification*.

- Paper presentation, Association for the Study of Higher Education Annual Conference, Virtual Conference, 2020.
- Paper presentation, Association for Public Policy Analysis & Management Fall Research Conference, Virtual Conference, 2020.

Holzman, B., Stroub, K., & Kennedy, C.C., & Lewis, B.*, *If College-for-All, then College Prep-for-All?*

- Poster presentation, American Educational Research Association Annual Meeting, San Francisco, CA, 2020 (Conference canceled).
- Paper presentation, Southern Sociological Society Annual Meeting, Jacksonville, FL, 2020 (Conference canceled).

- Paper presentation, Association for Education Finance and Policy Annual Conference, Virtual Conference, 2020.
- Cortes, K., Holzman, B., Santana, M.*, & Loeb, S., *Texts4Teens: Supporting Middle School Parents 160 Characters at a Time*.
- Paper presentation, Mindset Scholars Network Spring 2019 Convening, Washington, DC, 2019.
- Chukhray, I.*, Holzman, B., Ankoor, N., & Li, D., *Finishing What My Parents Started: Selective College Aspirations among Underserved Students*.
- Roundtable presentation, American Educational Research Association Annual Meeting, Toronto, Canada, 2019.
 - Paper presentation, Association for the Study of Higher Education Annual Conference, Tampa, FL, 2018.
- Holzman, B., & Duffy, H.* *Understanding Leaks in the Educational Pipeline: An Event History Analysis of College Readiness*.
- Paper presentation, Association for the Study of Higher Education Annual Conference, Tampa, FL, 2018.
 - Paper presentation, American Educational Research Association Annual Meeting, New York City, NY, 2018.
- Klasik, D., Holzman, B., & Jones, A.*, *The Many Paths to College Enrollment: Re-Conceptualizing College Choice*.
- Paper presentation, Association for the Study of Higher Education Annual Conference, Tampa, FL, 2018.
- Baumgartner, E., Sánchez, L., & Holzman, B., *Living in a Desert or Oasis?: Examining Variation in Access to Public Pre-K Programs*.
- Poster presentation, Population Association of America Annual Meeting, Denver, CO, 2018.
- Baumgartner, E., Holzman, B., & Sánchez, L., *Measuring Immigrant Generation: An Innovative Method in the Face of Data Limitations*.
- Poster presentation, Population Association of America Annual Meeting, Denver, CO, 2018.
- Holzman, B., & Hanson, V. S.* *Plans Derailed: How FAFSA Verification Contributes to Inequality in Postsecondary Enrollment*.
- Paper presentation, Association for Education Finance and Policy Annual Conference, Portland, OR, 2018.
- Holzman, B. *Inequality in College Knowledge among the Children of Immigrants*.
- Paper presentation, American Educational Research Association Annual Meeting, San Antonio, TX, 2017.
 - Paper presentation, Association for the Study of Higher Education Annual Conference, Columbus, OH, 2016.
- Holzman, B. *DREAMing of College: The Impact of Restrictive and Accommodating In-State Resident Tuition Policies for Undocumented Students on College Choice and Preparation*.
- Paper presentation, American Sociological Association Annual Meeting, Seattle, WA, 2016.
 - Invited poster presentation (Promising Scholarship in Education: Dissertation Fellows and Their Research), American Educational Research Association Annual Meeting, Washington, DC, 2016.
 - Paper presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2016.
 - Paper presentation, Sociology of Education Association Annual Conference, Pacific Grove, CA, 2016.
 - Paper presentation, Association for the Study of Higher Education Annual Conference, Denver, CO, 2015. (Selected as Section Chairs' Top Research Paper Session in Policy, Finance, and Economics)

- Paper presentation, “So, What Are You Working On?” Conference, Graduate School of Education, Stanford University, Stanford, CA, 2015.

Holzman, B., Klasik, D., & Baker, R. *Gaps in the College Application Gauntlet: A Cross-State Comparison.*

- Paper presentation, Association for Public Policy Analysis and Management International Conference, London, England, 2016.
- Paper presentation, Association for Education Finance and Policy Annual Conference, Denver, CO, 2016.

Antonio, A., & Holzman, B., *A Continuing Call for Equity: Re-examining Contributions of Faculty of Color to Higher Education.*

- Paper presentation, Keeping Our Faculty of Color Symposium VII, Minneapolis, MN, 2016.
- Paper presentation, Association for the Study of Higher Education Annual Conference, Denver, CO, 2015.

Holzman, B. *Do Social Interactions in High School Level the Postsecondary Playing Field among Immigrant Groups?*

- Roundtable presentation, American Sociological Association Annual Meeting, Chicago, IL, 2015.
- Roundtable presentation, American Educational Research Association Annual Meeting, Chicago, IL, 2015.
- Paper presentation, Pacific Sociological Association Annual Meeting, Long Beach, CA, 2015.
- Poster presentation, Association for Education Finance and Policy Annual Conference, Washington, DC, 2015.
- Paper presentation, Berkeley/Stanford Immigration Conference, Berkeley, CA, 2014.

Holzman, B. *Tip of the Iceberg: The Role of Summer Melt in the Postsecondary Pathway.*

- Paper presentation, Society for the Study of Social Problems Annual Meeting, Chicago, IL, 2015.
- Invited poster presentation (Promising Scholarship in Education: Dissertation Fellows and Their Research), American Educational Research Association Annual Meeting, Chicago, IL, 2015.

Kirst, M. W., Scott, W. R., Holzman, B., & Biag, M. *The Role of For-Profit Colleges in the Regional Economy of the San Francisco Bay Area.*

- Poster presentation, American Educational Research Association Annual Meeting, Chicago, IL, 2015.

Jackson, M. & Holzman, B. *Misplaced Concerns? Social Background, Educational Attainment, and the Power of Performance.*

- Paper presentation, Research Committee 28 on Social Stratification and Mobility of the International Sociological Association Summer Conference, Budapest, Hungary, 2014.

Holzman, B. *I Heard It from a Friend: The Strength of Weak Ties in College Enrollment.*

- Roundtable presentation, American Sociological Association Annual Meeting, New York City, NY, 2013.

Holzman, B. *Melted Aspirations: The Role of Non-Pecuniary, Non-Cognitive Factors in Predicting On-Time College Enrollment among High School Seniors.*

- Paper presentation and invited poster presentation (Promising Scholarship in Education: Dissertation Fellows and Their Research), American Educational Research Association Annual Meeting, San Francisco, CA, 2013.

Bowles Therriault, S., Carlson Le Floch, K.A., Boyle, A., & Holzman, B. *Stuck in the Middle: Perspectives of Support Providers Within a State System of Support.*

- Paper presentation, American Educational Research Association Annual Meeting, San Diego, CA, 2009.

Boyle, A., Carlson Le Floch, K.A., Bowles Therriault, S., & Holzman, B. *State Support for High School Improvement: School-level Perceptions of Quality.*

- Paper presentation, American Educational Research Association Annual Meeting, San Diego, CA, 2009.

Media Coverage

“ Guidance counselors could help close gender gap in Texas high school STEM participation ” <i>Urban Edge</i> [Kinder Institute for Urban Research]	March 28, 2024
“ Who are Houston’s newcomer students, and how can schools help them succeed? ” <i>Urban Edge</i> [Kinder Institute for Urban Research]	February 28, 2024
“ Seeking Solutions: Connect Community bolsters success of new immigrants in southwest Houston ” <i>Urban Edge</i> [Kinder Institute for Urban Research]	February 1, 2024
“ Pandemic Derails State’s Goal To Increase Rate Of Post-Secondary Education ” <i>KERA</i>	July 27, 2020
“ Texans Aren’t Reaching State Higher Education Goals, But Associate’s Degrees And Certificates Could Help ” <i>Texas Standard</i>	July 27, 2020
“ Texas to fall short of 2030 higher-education goals, report predicts ” <i>Houston Chronicle</i>	July 17, 2020
“ HERC report aims to help Texas achieve its 60x30 goal ” <i>Urban Edge</i> [Kinder Institute for Urban Research]	May 7, 2019
“ How a Houston Experiment in College Counseling Is Succeeding in Sending Low-Income, First-Generation Students to the Country’s Top Universities ” <i>The 74</i>	April 22, 2019
“ Many HISD students aren't making it to college -- let alone getting a degree ” <i>Houston Chronicle</i>	April 16, 2018
“ Study: Here's how much HISD grads make post-high school ” <i>Houston Business Journal</i>	April 16, 2018
“ Uneven budget cuts further inequity in HISD [Opinion] ” <i>Houston Chronicle</i>	April 13, 2018
“ Where Are Seniors From 2006-2008 Now? ” <i>Houston Matters</i> [Houston Public Media]	April 10, 2018
“ Rice University studies how HISD students fare six years after graduating ” <i>Houston Chronicle</i>	April 10, 2018

Other Research & Professional Experience

Consultant, “Developing a School Inclusion Model,” Texas A&M University	2019-2020
Consultant, Social Science Data and Software, Stanford University	2015-2016
Graduate Research Assistant, Stanford Institute for Higher Education Research	2014-2016
Graduate Research Assistant, Stanford Center on Poverty and Inequality	2012-2016
Graduate Research Assistant, Gardner Center for Youth and Their Communities	2013-2014
Consultant, Evaluation and Assessment Solutions for Education	2012-2013
Graduate Research Assistant, Center for Education Policy Analysis	2011-2012
Research Associate/Assistant, American Institutes for Research	2008-2010
Senior/Junior Program Support Representative, Reading is Fundamental	2007-2008
Program Assistant, Pathways to Excellence, University of Wisconsin-Madison	2004

Teaching Experience

Texas A&M University

Instructor, EDAD 620: Educational Program Evaluation (Ed.D.)
Instructor, EDAD 688: Education Policy Speaker Seminar (Ph.D.)
Instructor, EDAD 688: Education, Society, & Inequality (Ph.D.)
Instructor, EDAD 690: Proposal II (Ed.D.)
Instructor, EDAD 690: Statistics and Data Analysis I (Ed.D.)
Instructor, EHRD 690: Statistics and Data Analysis I (Ph.D.)
Instructor, EHRD 690: Statistics and Data Analysis I (Master's)

Rice University

Co-Instructor, SOCI 327: Houston Education Research Consortium (Bachelor's)
Co-Instructor, SOCI 437/537: Sociology of Education (Ph.D./Bachelor's)

Stanford University

Instructor, EDUC 401B: Mini Courses in Methodology: Stata (Ph.D./Master's)

Student Advising

Doctoral Committee Member

Peggy Sue Carris, Ph.D. Candidate, Sociology, Texas A&M University
Vansa Shewakramani Hanson, Ph.D. Candidate, Sociology, Texas A&M University
Merritt Weeks, Ph.D. Candidate, PK-12 Educational Leadership, Texas A&M University
Jinhua Zhao, Ph.D. Candidate, PK-12 Educational Leadership, Texas A&M University

Doctoral Advisor

Lisa Cantu, Ph.D. Student, PK-12 Educational Leadership, Texas A&M University
Shuyu Wang, Ph.D. Student, PK-12 Educational Leadership, Texas A&M University

Service

Professional Service

Co-Chair, Scholars of Color Community Group, Association for Education Finance and Policy	2023-Present
Invited Moderator, Grant Writing Panel, Scholars of Color Community Group, Association for Education and Policy	2023
Invited Participant, High School Journal Special Conference, School of Education, University of North Carolina at Chapel Hill	2022
Invited Participant, Texas Data Workgroup Meeting, Data Quality Campaign	2020
Review Panelist, NCES Data Institute, Association for Institutional Research	2018

University Service

PK-12 Program Representative, Social Committee, Department of Educational Administration and Human Resource Development, Texas A&M University	2024-Present
Faculty Advisor, Graduate Representative Advisory Board, Department of Educational Administration and Human Resource Development, Texas A&M University	2023-Present
Co-Founder and Organizer, Program in Education in Policy (PEP) Talks!, Department of Educational Administration & Human Resource Development and Bush School of Government & Public Service, Texas A&M University	2023-Present

Invited Panelist, Faculty Panel, Graduate Representative Advisory Board Annual Symposium, Department of Educational Administration and Human Resource Development, Texas A&M University	2023
Faculty Advisor, Alternative Spring Break Program, Rice University	2018-2019, 2020-2021
Co-Founder and Organizer, Houston Education Research Consortium Mini Methods Workshop, Rice University	2016-2019
Leadership Team Member, Sociology and Education Network, Stanford University	2012-2016
Co-Founder and Organizer, Stanford Higher Education Exchange of Research, Stanford University	2012-2015
Student Representative, Evaluation and Improvement of Instruction Committee, Department of Sociology, University of Wisconsin-Madison	2006

Editorial Board Membership

Educational Researcher 2024-Present

Ad-Hoc Referee Experience

AERA Open, American Educational Research Journal, Economics of Education Review, Education Finance and Policy, Education Policy Analysis Archives, Educational Evaluation and Policy Analysis, Educational Policy, Educational Researcher, Oxford Bulletin of Economics and Statistics, Research in Higher Education, Review of Higher Education, Social Science Research, Sociology of Education, Teachers College Record, The Journal of Higher Education

Professional Affiliations

American Educational Research Association (AERA)
 Association for Education Finance and Policy (AEFP)
 Association for Public Policy & Management (APPAM)
 Association for the Study of Higher Education (ASHE)
 Sociology of Education Association (SEA)

References

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