**MELODY ALANIS**

Curriculum Vitae

Texas A&M University

2929 Research Pkwy, College Station, TX 77845

Dept. of Kinesiology and Sport Management

Email: [alanismelody96@gmail.com](mailto:alanismelody96@gmail.com)

**EDUCATION**

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| **Texas A&M University** | College Station, TX |
| Ph.D. in Health Education and Kinesiology Sport Management | May 2024 |
| ***Committee Members***: Dr. George Cunningham (Co-Chair), Dr. Natasha T. Brison (Co-Chair), Dr. Hyun-Woo Lee, Dr. Ben Welch | |
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| **Texas A&M University** | College Station, TX |
| Master of Science in Health Education and Kinesiology | Summer 2020 |
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| **Texas A&M University** | College Station, TX |
| Bachelor of Arts- International Studies | December 2018 |

**ACADEMIC APPOINTMENTS**

**Visiting Faculty,** College Station, TX

* Primary instructor for undergraduate courses in **Diversity in Sport Organization.**
* Developed course content.

**Instructor of Record,** College Station, TX

* Primary instructor for undergraduate courses in **Diversity in Sport Organization, Sociology of Sport,** and **Seminar of College Athletics.**
* Developed course content.

**Graduate Research Assistant**, College Station, TX

* Help instruct undergraduate courses in **Community in Sport, Sport Governance, Sociology in Sport,** and **Sales Strategies in Sport.**
* Graded and provided extensive feedback on student work in the aforementioned courses.

**JOURNAL ARTICLES**

1. **Alanis, M**.; Cunningham, G.B., & Brison, N. (2024) “We are the minority”: Latinx student-athletes experiences within their Predominantly White Institutions. *Journal of Intercollegiate Sport, 17(1),* 1-24
2. Pittman, R.; Piper, R., McCoy, W., & **Alanis. M** (2024) African American Language in Children’s Literature. *Journal of Literacy Research*, *56 (2),* 157-183.
3. Grizzard, B., **Alanis, M**., Brison, N. (2023) Invisible Players: A scoping review of international student-athletes in US college sports. *International Journal of Sport Management,* 24, 266-289
4. **Alanis, M.**; Cunningham, G.B., & Desimone, A. (2022) Underrepresented on the field and in the literature: A scoping review of Latinas in sport. *Women in Sport and Physical Activity Journal*, *30*(1), 53-65 https://doi.org/10.1123/wspaj.2021-0060.
5. Guillermo, O.; **Alanis, M.**, & Smith, A. (2022) Examining how athletic staff influence Latinx college athletes’ intent to graduate. *Journal of Issues in Intercollegiate Athletics*, *15*, 125-148.
6. **Alanis, M.**; Cunningham, G.B., & Brison, N. (2025) The fight in and out the ring for Latina boxers. *Women in Sport and Physical Activity Journal.* (*aop*).

**BOOK CHAPTERS**

1. **Alanis, M**. (2023). Alex Rodriguez and Performance Enhancing Drugs. In Sanderson, J. (Eds.), *Corruption and Scandal in American Sports: Causes and Consequences.* Bloomsbury Publishing.

**RESEARCH IN PROGRESS**

1. **Alanis, M**., Neff, P., Isard, R., Cunningham, G. B., Brison, N., Melton, N. *Do Women even game? Yes, they do! Collegiate women’s experiences in esports*. [Data Collected and Manuscript in Development]
2. Kosari, F., **Alanis, M.,** & Brison, N. *Gender analysis and women polo players’ experiences: Comparing organizational cultures.* [Data Collected and Manuscript in Development]
3. **Alanis, M**. & Rocha Alves R. "All In!” Do Women Have a Seat at the Poker Table?: A Scoping Review of Women in Poker. [Project in Development].

**CONFERENCE PRESENTATIONS**

**Oral Presentations**

1. **Alanis, M.** & Cunningham, G. B. (2021, October). *Challenging the Latina culture through us sports: A scoping review.* Paper presented at the annual conference of the European Association for Sport Management (EASM).
2. **Alanis, M.** & Cunningham, G. B. (2022, April.) *The fight inside and outside the ring for Latina women boxers.* Paper presented at the annual conference for the North American Society for the Sociology of Sport (NASSS).
3. Guillermo, O.; **Alanis, M.**; Smith, A. (2022, May) *Examining how athletic staff influence Latinx college athletes’ intent to graduate.* Paper presented at the annual conference for the North American Society for Sport Management (NASSM).
4. Grizzard, B., **Alanis, M**., Brison, N. (2023, October) *Intercollegiate international student-athletes in the US: A scoping review.* Sport Marketing Association (SMA) conference.

**Poster Presentations**

1. **Alanis, M.**, & Cunningham, G. B. (2021, September). *Are Latinx student-athletes welcomed in predominantly white institutions?* Poster presented at the annual NVIVO conference.
2. Grizzard, B.; **Alanis, M**., & Brison, N. (2022, October). *Media framing of dual national athletes’ choice of country representation.* Sport Marketing Association conference (SMA).
3. **Alanis, M**., Neff, P., Isard, R., Cunningham, G. B., Brison, N., Melton, N. (2023, May) Do *Women even game? Yes, they do! Collegiate women’s experiences in esports.* North American Society for Sport Management (NASSM).
4. Kosari, F., **Alanis, M.,** & Brison, N. (2023, November). *Gender analysis and women polo players’ experiences: Comparing organizational cultures.* Poster presented at the annual conference for the North American Society for the Sociology of Sport (NASSS).

**FUNDED GRANT ACTIVITY**

***Total: $5,050***

1. Huffines Student Research Presentation Travel Grant, $700.00 2021-2022
2. Education and Human Development Graduate Research Grant, $1000 2022-2023
3. Education and Human Development Dean’s Graduate Award, $2000 2022-2023
4. Graduate Professional School Research Travel Grant, $750.00 2023-2024
5. Huffines Student Research Presentation Travel Grant, $600.00 2023-2024

**COURSES INSTRUCTED**

Texas A&M University

Undergraduate Courses

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| SPMT 265 | *Professional Communication in Sport Industry* |
| SPMT 319 | *Sociology of Sport* |
| SPMT 372 | *Sales Strategies in Sport* |
| SPMT 340 | *Sport Governance* |
| SPMT 481 | *Seminar in College Athletics* |
| SPMT 304 | *Sport Psychology Management and Practice* |
| SPMT 336 | *Diversity in Sport Organizations* |

**ASSOCIATION MEMBERSHIP**

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| European Association for Sport Management (EASM) | **2020-Present** |
| North American Society for Sport Management (NASSM) | **2020-Present** |
| North American Society for the Sociology of Sport (NASSS) | **2020-Present** |
| Sport Marketing Association (SMA) | **2020-Present** |
| Texas A&M University Recreational Sports Advisory Council (***Board Member***) | **2022-Present** |

**JOURNAL EDITORSHIP AND REVIEW ACTIVITIES**

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| Academy of Human Resource Development- International Research Conference | 2022 |
| ***Reviewer*** |  |
| Journal of Literacy Research | 2023 |
| ***Manuscript Reviewer*** |  |

**PROFESSIONAL EXPERIENCE**

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| Bryan Independent School District | **Bryan, Texas; Current** |
| *English as a Second Language/History Tutor*   * Collaborated with teachers in preparing classroom materials and activities, contributing to the overall readiness of instructional sessions. * Provided academic support to students at a Title 1 public school. | |
| Houston Astros | **Houston, Texas; January- May 2020** |
| *Golf Operations Intern*   * Created new sales and strategic plans for the Houston Open Golf Tournament. * Contact area businesses and individuals via phone, in-person appointments and networking events to promote golf related business. * Researched the Houston market to promote and coordinate the tournament. | |
| Houston Texans | **Houston, Texas; August 2018 – Jan 2019** |
| *Digital Ticketing Representative*   * Resolved any issues related to ticket sales, while still exceeding client expectations in value and customer service. * Work home games, performing various ticket sales and service duties as assigned. * Serve as supervisor and point of contact when it came to sales and customer service. | |
| Houston Dynamo & Dash | **Houston, Texas; June 2018- August 2018** |
| *Team Operations Assistant-Youth Programs*   * Assisted the team in day-to-day operations, including helping run trainings and gamedays. * Worked with coaches and teammates to oversee camps, while also communicating with the community. | |

**SERVICE**

Hong Kong- Packed supplies for Crossroads Foundation Student.

Houston, Texas- National Football League 2017 Superbowl- Greeted and directed guests.

Costa Rica- Assisted in building homes for an underprivileged community.

Texas A&M University Recreational Sport Advisory Council Board