

## CURRICULUM VITAE

### George B. Cunningham

Texas A&M University  
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### EDUCATION

Ph.D. The Ohio State University, 2002  
Major: Sport and Exercise Management  
Cognate: Management and Human Resources

Dissertation: *Diversity and recategorization: Examining the effects of cooperation on bias and work outcomes*

Dissertation Committee: P. Chelladurai (Chair), J. S. Fink, D. L. Pastore

M.S. Texas A&M University, 1999  
Kinesiology, emphasis in Sport Management

B.S. Midwestern State University, 1998 (cum laude)  
Sport and Exercise Science

### ACADEMIC APPOINTMENTS

#### Texas A&M University

*Professor*, September 2010-present, Department of Health and Kinesiology.

*Associate Professor*, September 2007-August 2010, Department of Health and Kinesiology.

*Assistant Professor*, July, 2003-August 2007, Department of Health and Kinesiology.

Affiliated Faculty Appointments at Texas A&M University

Women's and Gender Studies Program, Texas A&M University, 2014-present.

Huffines Institute for Sports Medicine and Human Performance, Texas A&M University, October 2011-present.

Transdisciplinary Center for Health Equity Research, Texas A&M University, May 2012-2017.

Center for Community Health Development, Texas A&M University, April 2010-2017.

### **Indiana University**

*Assistant Professor*, June 2002-June 2003, Department of Kinesiology.

## **UNIVERSITY LEADERSHIP AND ADMINISTRATIVE APPOINTMENTS**

### **Texas A&M University**

Sr. Associate Dean, Graduate and Professional School, Texas A&M University, September 2018-present.

Work with the Associate Provost and Dean of the Graduate and Professional School to advance the University's goals in graduate and professional education, as well as the office's mission regarding graduate recruitment, matriculation, and development; led development of 2021-2026 strategic plan; graduate education liaison at the university for SACSCOC (Southern Association of Colleges and Schools Commission on Colleges); university co-lead for Center for the Integration of Research, Teaching, and Learning (CIRTL); supervise Thesis and Dissertation Office, Technology Management, and Special Projects; represent the Associate Provost and Dean in her absence, among other activities.

Director, Center for Sport Management Research and Education, September 2017-present.

Work with Center affiliate faculty to achieve the Center mission to (1) be a catalyst in bringing together an interdisciplinary team of researchers in the study of sport and athletics management, and (2) generate and diffuse timely and appropriate knowledge concerning the practice and application of sport and athletics management.

Graduate Student Ombuds Officer, Texas A&M University, December 2017-August 2018.

Advocated for the fair processes of graduate education and provides equal, open access to all parties: graduate and professional students, staff, faculty, and administrators; served as an informal, independent, neutral, and confidential resource for persons to discuss questions and concerns related to graduate education.

Associate Dean, College of Education and Human Development, Texas A&M University, January 2012-2017. Marilyn Kent Byrne Chair for Student Success, May 2012-2017.

Served as Associate Dean for Academic Affairs, as well as Associate Dean for Research; worked with department heads to facilitate the academic activities in the four departments within the College (6,100 students; 4,800 undergraduates and 1,300 graduate students); developed and maintained a \$4 million budget; served as the assessment coordinator for all 31 academic programs; served as graduate liaison to

the university community; served on University Research Council; developed and administered internal grant programs; directed the global education efforts in the College; supervised 14 staff and faculty members; and represent the dean as necessary in his absence, among other activities.

Associate Department Head and Chair, Division of Sport Management, Department of Health and Kinesiology, Texas A&M University, April 2008-August 2010.

Worked with Sport Management faculty ( $n = 11$ ) to develop, maintain, and modify the division's vision and strategic plan; assisted in recruiting; assigned graduate students; facilitated class schedules; nominated students, staff, and faculty for awards; served on department executive committee.

Director, Office of Sport Management Informatics, Texas A&M University, January 2005-May 2012.

Oversaw the development, growth, and marketing of the Sport Management online courses and graduate programming; grew program from 2 undergraduate classes and a \$96,000 budget to 10 undergraduate courses, an online MS program, and a combined budget of over \$500,000.

Coordinator, Sport Management Graduate Programs, Texas A&M University, July 2003-December 2011.

Worked with program faculty to facilitate and continually improve the master's and doctoral programs in Sport Management.

Director, Laboratory for Diversity in Sport, Texas A&M University, July 2003-present.

Direct all lab activities, including research focus, outreach efforts, and production of educational materials; write and deliver weekly radio show, [Understanding our Differences](#), that provides a lay overview of diversity research.

## **FELLOWSHIPS, HONORS, AND AWARDS**

Arthur F. Beyer Distinguished Alumnus Award, Midwestern State University, 2021.

Diversity Award, North American Society for Sport Management, 2018.

Member, National Academy of Kinesiology, Inducted 2016.

Fellow, Summer Leadership Institute, Texas A&M University, 2015.

Team Diversity Service Award, Texas A&M University, as Member of the Committee on Diversity Initiatives (CODI) in CEHD, 2014.

Earle F. Zeigler Lecture Award, North American Society for Sport Management, May 2013.

SEC Academic Leadership Development Program Fellow, 2013-2014.

New Leader Award, College of Education and Human Ecology Alumni Society, The Ohio State University, 2012.

Fellow, Race and Ethnic Studies Institute, Texas A&M University, 2011-2012.

Armstrong Scholar Award, Department of Health and Kinesiology, Texas A&M University, 2006, 2010.  
 Fellow, North American Society for Sport Management, 2005.  
 Fellow, American Alliance for Health, Physical Education, Recreation, and Dance, 2008.  
 Winner, North American Society for Sport Management Student Research Competition, 2002: *Recategorization as a strategy for managing diversity*.

## REFEREED JOURNAL ARTICLES

1. Cunningham, G. B., Isard, R., & Melton, E. N. (in press). Transgender inclusion in sport. *Kinesiology Review*.
2. Hussain, U., & Cunningham, G. B. (in press). The determinants of Muslim women's pro-sport hijab purchase intention: A theory of planned behavior perspective. *European Sport Management Quarterly*. \*\* Dis <https://doi.org/10.1080/16184742.2021.1976242>
3. Hussain, U., Jabarkhail, S., Cunningham, G. B., & Madsen, J. A. (in press). The dual nature of escapism in video gaming: A meta-analytic approach. *Computers in Human Behavior Reports*. \*\* <https://doi.org/10.1016/j.chbr.2021.100081>
4. Hussain, U., Yu. B., Cunningham, G. B., & Bennett, G. (in press). "I can be who I am when I play Tekken 7": eSports women participants from the Islamic Republic of Pakistan. *Games and Culture*. \*\* Dis <https://doi.org/10.1177%2F15554120211005360>
5. Cunningham, G. B. (2021). The influence of physical activity on COVID-19 cases and deaths: Analysis of US counties. *Journal of Sport and Health Sciences*, 10(5), 570-576. <https://doi.org/10.1016/j.jshs.2021.03.008>
6. Hussain, U., & Cunningham, G. B. (2021). "These are 'Our' sports": Kabaddi and Kho-Kho Women athletes from the Islamic Republic of Pakistan. *International Review for the Sociology of Sport*, 56(7), 1051-1069. \*\* Dis <https://doi.org/10.1177%2F1012690220968111>
7. Cunningham, G. B., Fink, J. S., & Zhang, J. J. (2021). The distinctiveness of sport management theory and research. *Kinesiology Review*, 10(3), 339-349. <https://doi.org/10.1123/kr.2021-0022>
8. Cunningham, G. B., & Nite, C. (2021). Demographics, politics, and health factors: County-level predictors of mask wearing during the COVID-19 pandemic. *BMC Public Health*, 21, 1403. <https://doi.org/10.1186/s12889-021-11424-1>
9. Shaw, S., & Cunningham, G. B. (2021). The rainbow connection: A scoping review and introduction of a scholarly exchange on LGBTQ+ experiences in sport management. *Sport Management Review*, 24(3), 365-388. <https://doi.org/10.1080/14413523.2021.1880746>

10. Cunningham, G. B., Wicker, P., & Walker, N. (2021). Editorial: Gender and Racial Bias in Sport Organizations. *Frontiers in Sociology*, 6. doi: <https://doi.org/10.3389/fsoc.2021.684066>
11. Cunningham, G. B., Dixon, M. A., Singer, J. N., Oshiro, K., Ahn, N. Y., & Weems, A. (2021). A site to resist and persist: Diversity, social justice, and the unique nature of sport. *Journal of Global Sport Management*, 6(1), 30-48. \*\* <https://doi.org/10.1080/24704067.2019.1578623>
12. Cunningham, G. B., Wicker, P., & Kutsko, K. L. (2021). Gendered racial stereotypes and coaching intercollegiate athletic teams. *Sex Roles*, 84, 574-583. \*\* <https://doi.org/10.1007/s11199-020-01186-2>
13. Tiner, S., Cunningham, G., & Pittman, A. (2021). “Physical activity is beneficial to anyone, including those with ASD”: Antecedents of nurses recommending physical activity for people with Autism Spectrum Disorder. *Autism*, 25(2), 576-587. <https://doi.org/10.1177/1362361320970082> \*\* UG Thesis
14. Cunningham G. B., & Wigfall, L. T. (2020). Race, explicit racial attitudes, implicit racial attitudes, and COVID-19 cases and deaths: An analysis of counties in the United States. *PLoS ONE* 15(11), e0242044. <https://doi.org/10.1371/journal.pone.0242044>
15. Cunningham, G. B., & Pickett, A. C. (2020). The importance of perceived body-inclusiveness among physically active women in larger bodies. *Sex Roles*, 83, 754-762. \*\* Dis <https://doi.org/10.1007/s11199-020-01139-9>
16. Cunningham, G. B., & Nite, C. (2020). LGBT diversity and inclusion, community characteristics, and success. *Journal of Sport Management*, 34, 533-541. <https://doi.org/10.1123/jsm.2019-0338>
17. Cunningham, G. B., Wicker, P., & McCullough, B. P. (2020). Pollution, health, and the moderating role of physical activity opportunities. *International Journal of Environmental Research and Public Health*, 17, 6272; [doi.org/10.3390/ijerph17176272](https://doi.org/10.3390/ijerph17176272)
18. Cunningham, G. B., McCullough, B. P., & Hohensee, S. (2020). Physical activity and climate change attitudes. *Climatic Change*, 159, 61-74. \*\* <https://doi.org/10.1007/s10584-019-02635-y>
19. Ahn, N. Y., & Cunningham, G. B. (2020). Standing on a glass cliff? A case study of FIFA’s gender initiatives. *Managing Sport and Leisure*, 25(1-2), 114-137. \*\* Dis <https://doi.org/10.1080/23750472.2020.1727357>
20. Cunningham, G. B., & Hussain, U. (2020). The case for LGBT diversity and inclusion in sport business. *Sport and Entertainment Review*, 5(1). Available online: <https://serjournal.com/2020/01/15/the-case-for-lgbt-diversity-and-inclusion-in-sport-business/>

21. Watanabe, N. M., & Cunningham, G. B. (2020). The impact of race relations on NFL attendance: An econometric analysis. *PLoS ONE* 15(1): e0226938.  
<https://doi.org/10.1371/journal.pone.0226938>
22. Wigfall, L. T., Goodson, P., Cunningham, G. B., Harvey, I. S., Gilreath, T. D., Adair, M., Gaddist, M., Julious, C. H., & Friedman, D. B. (2020). Community-based HIV/AIDS service organizations: An invaluable source of HPV-related cancer information for at-risk populations. *Journal of Health Communication*, 25(1), 23-32.  
<https://doi.org/10.1080/10810730.2019.1697397>
23. Cunningham, G. B., & Ahn, N. Y. (2019). Moderation in sport management research: Room for growth. *Measurement in Physical Education and Exercise Science*, 23(4), 301-313. \*\* <https://doi.org/10.1080/1091367X.2018.1472095>
24. Cunningham, G. B., & Warner, S. (2019). Baseball 4 All: Providing inclusive spaces for persons with disabilities. *Journal of Global Sport Management*, 4(4), 313-330.  
<https://doi.org/10.1080/24704067.2018.1477518>  
  
\*\* 2019 *JGSM* Best Paper Award
25. Cunningham, G. B., Ahn, N. Y., Anderson, A. J., & Dixon, M. A. (2019). Gender, coaching, and occupational turnover. *Women in Sport and Physical Activity Journal*, 27(2), 63-72. \*\* <https://doi.org/10.1123/wspaj.2018-0038>
26. Lee, W., & Cunningham, G. B. (2019). Moving toward understanding social justice in sport organizations: A study of engagement in social justice advocacy in sport organizations. *Journal of Sport and Social Issues*, 43(3), 245-263. \*\* Dis  
<https://doi.org/10.1177%2F0193723519832469>
27. Anderson, A., Dixon, M. A., Oshiro, K. F., Wicker, P., Cunningham, G. B., & Heere, B. (2019). Managerial perceptions of factors affecting the design and delivery of sport for health programs for refugee populations. *Sport Management Review*, 22(1), 80-95.  
\*\* <https://doi.org/10.1016/j.smr.2018.06.015>
28. Smittick, A. L., Miner, K., & Cunningham, G. B. (2019). The “I” in team: Leader incivility, leader gender, and team performance. *Sport Management Review*, 22(3), 419-433. \*\* Dis <https://doi.org/10.1016/j.smr.2018.06.002>
29. Lee, W., & Cunningham, G. B. (2019). Group diversity’s effects on sport teams and organizations: A meta-analysis. *European Sport Management Quarterly*, 19(2), 139-159. \*\* <https://doi.org/10.1080/16184742.2018.1478440>
30. Wicker, P., Cunningham, G. B., & Fields, D. (2019). Head coach changes in women’s college soccer: An investigation of women coaches through the lenses of gender stereotypes and the glass cliff. *Sex Roles*, 81, 797-807. \*\*

31. Singer, J. N., & Cunningham, G. B. (2018). A collective case study of African American male athletic directors' leadership approaches to diversity in college sport. *Journal of Intercollegiate Sport*, 11(2), 269-297. <https://doi.org/10.1123/jis.2018-0036>
32. Cunningham, G. B., Buzuvis, E., & Mosier, C. (2018). Inclusive spaces and locker rooms for transgender athletes. *Kinesiology Review*, 7, 365-374. <https://doi.org/10.1123/kr.2017-0062>

\*\* Position Statement from American Kinesiology Association

33. Vick, A., & Cunningham, G. B. (2018). Bias against Latina and African American women job applicants: A field experiment. *Sport, Business, Management: An International Journal*, 8(4), 410-430. \*\* Dis
34. Pickett, A. C., & Cunningham, G. B. (2018). Body weight stigma in physical activity settings. *American Journal of Health Studies*, 33(1), 21-29. \*\* Dis
35. Cunningham, G. B., Fairley, S., Ferkins, L., Kerwin, S., Lock, D., Shaw, S. & Wicker, P. (2018). eSport: Construct specifications and implications for sport management. *Sport Management Review*, 21, 1-6.
36. Cunningham, G. B., & Pickett, A. C. (2018). Trans prejudice in sport: Differences from LGB prejudice, the influence of gender, and changes over time. *Sex Roles*, 78, 220-227. \*\*
37. Pickett, A. C., & Cunningham, G. B. (2018). The fat leading the thin: Relative body size, physical activity identification, and behavioral intentions. *Journal of Applied Sport Management*, 10, 1-12. \*\*
38. Wright, T., & Cunningham, G. B. (2017). Disability status, stereotype content threat, and employment opportunities. *Sport, Business and Management*, 7(4), 393-403. \*\*
39. Ahn, N. Y., & Cunningham, G. B. (2017). Cultural values and gender equity on National Olympic Committee boards. *International Journal of Exercise Science*, 10(6), 857-874. \*\*
40. Pickett, A. C., & Cunningham, G. B. (2017). Creating inclusive physical activity spaces: The case of body positive yoga. *Research Quarterly for Exercise and Sport*, 88(3), 329-338. \*\*
41. Pickett, A. C., & Cunningham, G. B. (2017). Physical activity for every body: A model for managing weight stigma and creating body-inclusive spaces. *Quest*, 69, 19-36. \*\*

42. Rosselli, A. C., Cunningham, G. B., & Singer, J. N. (2017). Does golf = White? Perceptions of the prototypical golfer. *International Journal of Sport Studies*, 7(1), 1-7. \*\*
43. Garney, W. R., Wendel, M., McLeroy, K., Alaniz, A., Cunningham, G., Castle, B., Ingram, M., & Burdine, J. (2017). Using community health development to increase community capacity. *Family and Community Health*, 40, 18-23.
44. Melton, E. N., & Cunningham, G. B. (2016). Weighing the options: Discrimination against fat golfers. *Journal of Intercollegiate Sport*, 9, 268-281.
45. Kang, S., & Cunningham, G. B. (2016). The influence of imagined contact and baseball team identification: South Koreans' prejudice toward Japanese individuals. *International Journal of Sport Management*, 17, 561-575. \*\*
46. Lee, W., & Cunningham, G. B. (2016). Gender, sexism, sexual prejudice, and identification with US football and men's figure skating. *Sex Roles*, 74, 464-471 \*\*
47. Cunningham, G. B. (2015). Creating and sustaining workplace cultures supportive of LGBT employees in college athletics. *Journal of Sport Management*, 29, 426-442.
48. Cunningham, G. B. (2015). LGBT inclusive athletic departments as actors of social change. *Journal of Intercollegiate Sport*, 8, 43-56.
49. Lee, W., & Cunningham, G. B. (2015). A picture is worth a thousand words: The influence of signaling, organizational reputation, and applicant race on attraction to sport organizations. *International Journal of Sport Management*, 16, 492-506. \*\*
50. Welty Peachey, J., Cunningham, G. B., Bruening, J. L., Cohen, A., & Lyras, A. (2015). The influence of a sport-for-peace event on prejudice and change agent self-efficacy. *Journal of Sport Management*, 29, 229-244.
51. Steward, A. D., & Cunningham, G. B. (2015). Racial identity and its impact on job applicants. *Journal of Sport Management*, 29, 245-256. \*\*
52. Welty Peachey, J., Bruening, J., Cohen, A., Lyras, A., & Cunningham, G. B. (2015). Examining social capital development among volunteers of a multinational sport-for-development event. *Journal of Sport Management*, 29, 27-41.
53. Sartore-Baldwin, M. L., & Cunningham, G. B. (2014). The (gendered) experiences of female faculty members in health and kinesiology departments. *Women in Sport and Physical Activity Journal*, 22, 83-91. \*\* Dis
54. Welty Peachey, J., Cohen, A., Bruening, J. E., Cunningham, G. B., & Lyras, A. (2014). Exploring the motives and retention factors of sport-for-development volunteers. *Nonprofit & Voluntary Sector Quarterly*, 43, 1052-1069.



55. Cunningham, G. B. (2014). Interdependence, mutuality, and collective action in sport. *Journal of Sport Management*, 28, 1-7. (Earle F. Zeigler Award Lecture paper)
56. Cunningham, G. B., & Melton, E. N. (2014). Signals and cues: LGBT inclusive advertising and consumer attraction. *Sport Marketing Quarterly*, 23, 37-46.
57. Cunningham, G. B., & Melton, E. N. (2014). Varying degrees of support: Understanding parents' positive attitudes toward LGBT coaches. *Journal of Sport Management*, 28, 387-398.
58. Cunningham, G. B. Bergman, M. E., & Miner, K. N. (2014). Interpersonal mistreatment of women in the workplace. *Sex Roles*, 71, 1-6. (Editor Reviewed).
59. Lee, W., & Cunningham, G. B. (2014). Imagine that: Examining the influence of sport related imagined contact on intergroup anxiety and sexual prejudice across cultures. *Journal of Applied Social Psychology*, 44, 557-566. \*\*
60. Melton, E. N., & Cunningham, G. B. (2014). Examining the workplace experiences of sport employees who are LGBT: A social categorization theory perspective. *Journal of Sport Management*, 28, 21-33. \*\*
61. Melton, E. N., & Cunningham, G. B. (2014). Who are the champions? Using a multilevel model to examine perceptions of employee support for LGBT inclusion in sport organizations. *Journal of Sport Management*, 28, 189-206. \*\* Dis
62. Walker, J. E. O. Y., & Cunningham, G. B. (2014). The influence of perceived access to healthy food and physical activity on the subjective health of African Americans in rural communities. *American Journal of Health Studies*, 29, 165-171. \*\*
63. Welty Peachey, J., Cunningham, G. B., Lyras, A., Cohen, A., & Bruening, J. (2014). Exploring participant motives to take part in an elite, multinational, sport-for-development event. *Event Management*, 18, 153-168.
64. Nite, C., Singer, J. N., & Cunningham, G. B. (2013). Addressing competing logics between the mission of a religious university and the demands of intercollegiate athletics. *Sport Management Review*, 16, 465-476. \*\* Dis
65. Cunningham, G. B., & Melton, E. N. (2013). The moderating effects of contact with lesbian and gay friends on the relationships among religious fundamentalism, sexism, and sexual prejudice. *The Journal of Sex Research*, 50, 401-408. \*\*
66. Cunningham, G. B. (2013). Theory and theory development in sport management. *Sport Management Review*, 16, 1-4. (Editor reviewed)

67. Edwards, M. B., & Cunningham, G. B. (2013). Examining the associations of perceived community racism with self-reported physical activity levels and health among older racial minority adults. *Journal of Physical Activity and Health, 10*, 932-939.
68. Lee, W., & Cunningham, G. B. (2013). The power of sport: Examining the influence of sport-related contact and familiarity on intergroup anxiety and racism. *International Journal of Sport Management, 14*, 462-478. \*\* Thesis
69. Cunningham, G. B., Miner, K., & McDonald, J. (2013). Being different and suffering the consequences: The influence of head coach-player racial dissimilarity on experienced incivility. *International Review for the Sociology of Sport, 48*, 689-705.
70. Cunningham, G. B. (2012). Diversity training in intercollegiate athletics. *Journal of Sport Management, 26*, 391-403.  
  
Reprinted in: Cunningham, G. B. (2013). *Sport management* (pp. 324-336). Cheltenham, UK: Edward Elgar Publishing.
71. Cunningham, G. B., & Melton, E. N. (2012). Prejudice against lesbian, gay, and bisexual coaches: The influence of race, religious fundamentalism, modern sexism, and contact with sexual minorities. *Sociology of Sport Journal, 29*, 283-305. \*\*
72. Cunningham, G. B. & Regan, M. R., Jr. (2012). Political activism, racial identity, and commercial endorsement of athletes. *International Review for the Sociology of Sport, 47*, 657-669. \*\*
73. Melton, E. N., & Cunningham, G. B. (2012). The effect of LGBT-inclusive policies, gender, and social dominance orientation on organizational attraction. *International Journal of Sport Management, 13*, 444-462. \*\*
74. Regan, M. R., & Cunningham, G. B. (2012). Analysis of homologous reproduction in community college athletics. *Journal for the Study of Sport and Athletes in Education, 6*, 161-171. \*\*
75. Cunningham, G. B. (2012). Diversity and academic reform. *Journal of Intercollegiate Sport, 5*, 54-59. (Editor reviewed)
76. Cunningham, G. B. (2012). Occupational segregation of African Americans in athletic administration. *Wake Forest Journal of Law & Policy, 2*, 165-178.
77. Cunningham, G. B. (2012). A multilevel model for understanding the experiences of LGBT sport participants. *Journal for the Study of Sports and Athletes in Education, 6*, 5-20. (Editor reviewed)

78. Cunningham, G. B., & Woods, J. (2012). The influence of advertisement focus, consumer gender, and model gender on attraction to a fitness club. *International Journal of Sport Management*, 13, 173-185. \*\*
79. Cunningham, G. B., Miner, K., & Benavides-Espinoza, C. (2012). Emotional reactions to observing misogyny: Examining the roles of gender, forecasting, political orientation, and religiosity. *Sex Roles*, 67, 58-68. \*\*
80. Fink, J. S., Parker, H. M., Cunningham, G. B., & Cuneen, J. (2012). Female athlete endorsers: Determinants of effectiveness. *Sport Management Review*, 15, 13-22.
81. Melton, E. N., & Cunningham, G. B. (2012). When identities collide: Exploring minority stress and resilience among college athletes with multiple marginalized identities. *Journal for the Study of Sports and Athletes in Education*, 6, 45-66. \*\*
82. Singer, J. N., & Cunningham, G. B. (2012). A case study of the diversity culture of an American university athletic department: perceptions of senior level administrators. *Sport, Education & Society*, 17, 647-669.
83. Aicher, T. J., & Cunningham, G. B. (2011). The influence of organizational culture and leader gender on perceptions of leader prototypicality and effectiveness. *International Journal of Sport management*, 12, 344-360. \*\* Dis
84. Benavides-Espinoza, C., & Cunningham, G. B. (2011). Relationships among sexual harassment, gender, and diversity culture in high school athletics. *Journal for the Study of Sports and Athletes in Education*, 5, 85-104. \*\*
85. Cunningham, G. B. (2011). The LGBT advantage: Examining the relationship among sexual orientation diversity, diversity strategy, and performance. *Sport Management Review*, 14, 453-461.
86. Cunningham, G. B. (2011). Creative work environments in sport organizations: The influence of sexual orientation diversity and commitment to diversity. *Journal of Homosexuality*, 58, 1041-1057.
87. Cunningham, G. B., & Melton, E. N. (2011). The benefits of sexual orientation diversity in sport organizations. *Journal of Homosexuality*, 58, 647-663.\*\*

*Reprinted in:* Anderson, E. (2012). *Sport, masculinities, and sexualities* (pp. 103-109). New York: Routledge.

*Reprinted in:* Cunningham, G. B. (2013). *Sport management* (pp. 337-353). Cheltenham, UK: Edward Elgar Publishing.

88. Cunningham, G. B., & Singer, J. N. (2011). The primacy of race: Department diversity and its influence on the attraction of a diverse fan base and revenues generated. *International Journal of Sport Management*, *12*, 176-190.
89. Cunningham, G. B., & Woods, J. (2011). For the health of it: Advertisement message and attraction to fitness clubs. *American Journal of Health Studies*, *26*, 4-9.\*\*
90. McCullough, B. P., & Cunningham, G. B. (2011). Recycling intentions among youth baseball spectators. *International Journal of Sport Management and Marketing*, *10*, 104-120. \*\* Dis
91. Benavides-Espinoza, C., & Cunningham, G. B. (2010). Bystanders' reactions to sexual harassment. *Sex Roles*, *63*, 201-213. \*\* Dis
92. Benavides-Espinoza, C., & Cunningham, G. B. (2010). Observers' reporting of sexual harassment: The influence of harassment type, organizational culture, and political orientation. *Public Organization Review*, *10*, 323-337. \*\* Dis
93. Cunningham, G. B. (2010). Predictors of sexual orientation diversity in intercollegiate athletics. *Journal of Intercollegiate Sport*, *3*, 256-269.
94. Cunningham, G. B. (2010). Demographic dissimilarity and affective reactions to physical activity classes: The moderating effects of diversity beliefs. *International Journal of Sport Psychology*, *41*, 387-402.
95. Cunningham, G. B. (2010). Understanding the under-representation of African American coaches: A multilevel perspective. *Sport Management Review*, *13*, 395-406.
96. Cunningham, G. B. (2010). How closely do you identify? The interactive effects of perceived religious dissimilarity and religious personal identity on perceived value dissimilarity and job satisfaction. *Social Justice Research*, *23*, 60-76.  
  
*Reprinted in:* Cunningham, G. B. (2013). *Sport management* (pp. 481-497). Cheltenham, UK: Edward Elgar Publishing.
97. Cunningham, G. B., & Bopp, T. D. (2010). Race ideology perpetuated: Media representations of newly hired football coaches. *Journal of Sports Media*, *5*(1), 1-19. \*\*
98. Cunningham, G. B., Bopp, T. D., & Sagas, M. (2010). Overcoming cultural barriers in sport management study abroad programs: The influence of extended inter-group contact. *International Journal of Sport Management*, *11*, 347-359. \*\*
99. Cunningham, G. B., & Singer, J. N. (2010). "You'll face discrimination wherever you go": Student athletes' intentions to enter the coaching profession. *Journal of Applied Social Psychology*, *40*, 1708-1727.

100. Cunningham, G. B., & Sartore, M. L. (2010). Championing diversity: The influence of personal and organizational antecedents. *Journal of Applied Social Psychology, 40*, 788-810. \*\*
101. Cunningham, G. B., Sartore, M. L., & McCullough, B. P. (2010). The influence of applicant sexual orientation and rater sex on ascribed attributions and hiring recommendations of personal trainers. *Journal of Sport Management, 24*, 400-415. \*\*
102. McCullough, B. P., & Cunningham, G. B. (2010). A conceptual model to understand the impetus to engage in and the expected organizational outcomes of green initiatives. *Quest, 62*, 348-363. \*\*
103. Sartore, M. L., & Cunningham, G. B. (2010). The lesbian label as a component of women's stigmatization in sport organizations: A comparison of two health and kinesiology departments. *Journal of Sport Management, 24*, 481-501. \*\* Dis
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\*\* Co-authored with students  
Thesis Based on student thesis  
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## GRANTS AND CONTRACTS

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2. Principal Investigator. 2018. *Cultural competency training*. US Lacrosse. \$23,556.
3. Principal Investigator. 2018-2019. Continuing education offered by CSMRE. Catapult Grant. College of Education and Human Development, Texas A&M University. \$5,000. (with M. Walker).
4. Principal Investigator. 2017-2022. *Texas A&M Raising Texas Teachers: Special Education, Math/Science Education, and Bilingual Education*. Raise Your Hand Texas. \$840,000. (Co-PI's: M. Fogarty, J. Hammer, and J. M. Alexander).
5. Co-Principal Investigator. 2016-2018. *Project STAR (Service, Teaching, and Research)*. Catapult Grant. College of Education and Human Development, Texas A&M University. \$30,000. (PI: B Irby)
6. Co-Principal Investigator. 2016-2018. *Sport-for-Development (S4D) in the Developing World*. Catapult Grant. College of Education and Human Development, Texas A&M University. \$30,000. (PI: M Walker)
7. Principal Investigator. 2016. *Recruiting students for education and human development*. Innovative Graduate Student Recruitment Grant. Office of Graduate and Professional Studies, Texas A&M University. \$50,000.
8. Co-Principal Investigator. 2016. *Improving equity in education and health for military connected children, youth and families*. Catapult Grant. College of Education and Human Development, Texas A&M University. \$55,300. (PI: K Vannest)
9. Principal Investigator. 2016. *Diversity and inclusion assessment*. Texas A&M University Division of Marketing and Communications. \$2500.
10. Co-Principal Investigator. 2015-2016. *Department of State Health Services tobacco quit line evaluation and outreach assistance*. Texas A&M University Health Science Center, through the Department of Health and Human Services. \$37,889. (PI: I. Harvey).
11. Principal Investigator. 2015. *Diversity and inclusion assessment of Texas A&M University Athletics*. Texas A&M University Department of Athletics. \$10,000.
12. Co-Principal Investigator. 2015-2016. PGA golf management university (GMU) program assessment. Professional Golf Association. \$125,000. (PI: M. Walker).
13. Principal Investigator. 2015. *Dialogue on Climate, Inclusion, and Respect*. ORAU Event Sponsorship Program. \$4,000. (co-PI: N. Watson).
14. Principal Investigator. 2014-2016. *Aggieland's community-campus partnership for health: Brazos valley youth engaged actively for health! (BV YEAH!)*. Tier One Program (TOP) Interdisciplinary Education Grant, Texas A&M University. \$200,000. (Co-PI's: L. McKyer, C. Outley).

15. Principal investigator. 2014. *CEHD Conference: A Dialogue on Climate, Inclusion, and Respect*. Sydney and J. L. Huffines Institute for Sports Medicine and Human Performance Practitioner/Applied Grant. \$2,500.
16. Principal Investigator. 2013. *Staff climate and professional development assessment*. Agency: Dwight Look College of Engineering and Texas A&M Engineering Experiment Station. \$7,500.
17. Faculty Participant. 2012-2013. *Teaching Locally, Engaging Globally*. Agency: USDA-NIFA Higher Education Challenge Grant. Cunningham Award \$6,000 (2012-2013 AY). Total TAMU support \$120,000. (PIs: Roberts, G., Dooley, K., & Linder, K.)
18. Principal Investigator. 2012. *Sexual orientation diversity in sport organizations*. Agency: Program to Enhance Scholarly and Creative Activities, Texas A&M University Division of Research. \$7,515.
19. Co-Investigator. 2011-2014. *Using a Community Health Development Intervention to Build Community Capacity, Core Research Project within the Center for Community Health Development*. Agency: Prevention Research Centers Program at the Centers for Disease Control and Prevention. Cunningham Award: \$18,681. Total TAMU Support: \$300,000. (PI: Wendel, M.)
20. Principal Investigator. *Sexual Orientation and Gender Identity in Sport Conference*. Four distinct grants written to support the conference.
  - a. College of Education and Human Development, Texas A&M University. 2012. \$3,000.
  - b. Sydney and J. L. Huffines Institute for Sports Medicine and Human Performance Practitioner/Applied Grant. 2012. \$2500.
  - c. Associate Provost and Vice President for Diversity, Texas A&M University. 2012. \$2,000.
  - d. Melberg G. Glasscock Center for Humanities Research Co-Sponsorship Grant. 2012. \$750.
21. Co-Investigator. 2011. *An impacts assessment of the 2011 World Scholar-Athlete Games and World Youth Peace Summit*. Agency: Institute for International Sport, Kingston, Rhode Island. \$30,000 (portions in kind). (PI: Welty Peachey, J.).
22. Principal Investigator. 2010-2011. *Race and sexual prejudice in sport: Examining the influence of contact with sexual Minorities, religious beliefs, and gender beliefs*. Agency: Race and Ethnic Studies Institute, Texas A&M University. \$10,000.
23. Principal Investigator. 2007-2010. *Diversity in athletics. An assessment of exemplars and institutional best practices*. Agency: National Collegiate Athletic Association. \$200,471.

24. Research and Evaluation Consultant. 2007. *The American sport brand fusion arts exchange*. US Department of State. \$279,897 (Co-PIs: Sagas, M., & Bennett, G.).
25. Principal Investigator. 2007. *Diversity in sport organizations*. Agency: Honors Curriculum Development Grant, Honors Program, Texas A&M University. \$1,750.
26. Co-Principal Investigator (with Sagas, M.). 2004. *Economic impact analysis and sponsorship evaluation of the U.S. Men's Clay Court Championships*. Agency: Westside Tennis Club, Houston, TX. \$10,000.
27. Co-Principal Investigator (with Sagas, M.). 2003. *Economic impact analysis and sponsorship evaluation of the Tennis Masters Cup*. Agency: Westside Tennis Club, Houston, TX. \$9,850.
28. Co-Principal Investigator (with Sagas, M.). 2003. *Understanding head coaching behavior among female NCAA assistant coaches*. Agency: American Alliance of Health, Physical Education, Recreation, and Dance. \$4,902.
29. Investigator. 2003. *Development of a questionnaire for evaluation of employment quality in coaching*. Race and Ethnicity Studies Institute, Texas A&M University. \$1,800. (PI: Sagas, M.).
30. Co-Principal Investigator (with Fielding, L.). 2002. *Economic impact of the RCA Tennis Championships*. Agency: RCA Tennis Championships. \$12,000 (in kind).
31. Co-Principal Investigator (with Sagas, M.). 2002. *Treatment discrimination in college football: Testing the mediating effects of human and social capital on the career achievement of NCAA assistant football coaches*. Agency: Race and Ethnic Studies Institute, Texas A&M University. \$2,450.
32. Co-Principal Investigator (with Sagas, M.). 2001. *The impact of relational ethnicity on the head coach – assistant coach dyad in NCAA basketball assistant coaches*. Race and Ethnicity Studies Institute, Texas A&M University. \$800.

#### **REFEREED PUBLISHED ABSTRACTS**

1. Wigfall, L. T., Harvey, I. S., Gilreath, T., Zoh, R., Cunningham, G. B., & Goodson, P. (2017). Community-based on-clinical HIV service providers: seekers and mavens of cancer and health-related information for vulnerable populations. *Journal of Cancer Education*, 32 (Suppl 2):S29-30.
2. Cunningham, G. B. (2012). Community racism buffers the benefits of opportunities for physical activity. *Research Quarterly for Exercise and Sport*, 83, A-15.
3. Cunningham, G. B. (2012). Player-coach racial dissimilarity, incivility, and commitment to the team. *Research Quarterly for Exercise and Sport*, 83, A-93.

4. Lee, W., & Cunningham, G. B. (2012). Examining the influence of sport-related contact on prejudice reduction. *Research Quarterly for Exercise and Sport*, 83, A-85. \*\* Thesis
5. Melton, E. N., & Cunningham, G. B. (2012) It gets better: Benefits of team support for LGBT athletes. *Research Quarterly for Exercise and Sport*, 83, A-86. \*\*
6. Melton, E. N., & Cunningham, G. B. (2012). Weighing the options: Size discrimination in sport. *Research Quarterly for Exercise and Sport*, 83, A-94. \*\*
7. Rosselli, A., & Cunningham, G. B. (2012). Race appropriate? Examining the association between racial stereotypes and golf. *Research Quarterly for Exercise and Sport*, 83, A-86. \*\* Thesis
8. Steward, A., & Cunningham, G. B. (2012). Racial identity's influence on ratings of Black female job applicants. *Research Quarterly for Exercise and Sport*, 83, A-94. \*\*
9. Benavides-Espinoza, C., & Cunningham, G. B. (2010). Factors affecting bystanders' decision to intervene in sexual harassment. *Research Quarterly for Exercise and Sport*, 81, A-84. \*\* Dis
10. Cunningham, G. B. (2010). Antecedents of sexual orientation diversity among Division III athletic departments. *Research Quarterly for Exercise and Sport*, 81, A-85.
11. Cunningham, G. B. (2010). Commitment to diversity, demographic diversity, and organizational effectiveness. *Research Quarterly for Exercise and Sport*, 81, A-85.
12. Woods, J., Cunningham, G. B., & Greenleaf, C. (2010). The influence of fitness club culture on attitudes toward joining. *Research Quarterly for Exercise and Sport*, 81, A-105. \*\*
13. Cunningham, G. B. (2009). Affective commitment to diversity, racial diversity, workplace creativity. *Research Quarterly for Exercise and Sport*, 80, A-108.
14. Sartore, M. L., Cunningham, G. B. & McCullough, B. (2009). Sexual prejudice and hiring recommendations in the fitness industry. *Research Quarterly for Exercise and Sport*, 80, A-98. \*\*
15. Cunningham, G. B. (2008). Organizational diversity, diversity strategy, and athletic department performance. *Research Quarterly for Exercise and Sport*, 79, A-91.
16. Ferreira, M., Cunningham, G. B., & Fink, J. S. (2008). Differences in reactions to sexist and racist statements. *Research Quarterly for Exercise and Sport*, 79, A-79.
17. Fink, J. S., & Cunningham, G. B. (2008). Factors influencing perceived fit of athletes endorsing athletic events. *Research Quarterly for Exercise and Sport*, 79, A-91.

18. Fowler, B., & Cunningham, G. B. (2008). Reactions to special admission college athletes. *Research Quarterly for Exercise and Sport*, 79, A-91. \*\* Thesis
19. Cunningham, G. B. (2007). Racial differences in the effects of barriers on physical activity participation. *Research Quarterly for Exercise and Sport*, 78, A-90.
20. Cunningham, G. B., & Sagas, M. (2007). Coaching staff diversity and its effects on perceptions of diversity, value congruence, and life satisfaction. *Research Quarterly for Exercise and Sport*, 78, A-91.
21. Ferreira, M., Cunningham, G. B., & Sagas, M. (2007). Influence of race and sport coached on the choice to leave the coaching profession. *Research Quarterly for Exercise and Sport*, 78, A-91.
22. Jones, G., & Cunningham, G. B. (2007). Identifying barriers and supports to sport management study abroad. *Research Quarterly for Exercise and Sport*, 78, A-113. \*\* Thesis
23. Cunningham, G. B. (2006). Examining the relationships among commitments to change, coping with change, and organizational turnover intentions. *Research Quarterly for Exercise and Sport*, 77, A-101.
24. Cunningham, G. B. (2006). Task conflict, outcome interdependence, and group effectiveness. *Research Quarterly for Exercise and Sport*, 77, A-76.
25. Fitzgerald, A. O., & Cunningham, G. B. (2006). Examining the influence of training content on attitudes toward Title IX. *Research Quarterly for Exercise and Sport*, 77, A-86. \*\*
26. Loewer, J., Cunningham, G. B., & Xiang, P. (2006). Relationships among self-efficacy, perceived effort, enjoyment, and boredom in college physical activity classes. *Research Quarterly for Exercise and Sport*, 77, A-80. \*\*
27. Xiang, P., & Cunningham, G. B. (2006). An analysis of the 2 × 2 achievement goal model in college physical activity classes. *Research Quarterly for Exercise and Sport*, 77, A-72.
28. Sagas, M., & Cunningham, G. B. (2006). The relationship between job and life satisfaction: Evidence from college head coaches. *Research Quarterly for Exercise and Sport*, 77, A-107.
29. Sartore, M. L., & Cunningham, G. B. (2006). Weight discrimination, hiring intentions, person-job fit, and attributions: Implications for the fitness industry. *Research Quarterly for Exercise and Sport*, 77, A-107. \*\*

30. Bianco, B., Cunningham, G. B., & Sagas, M. (2005). Economic impact of professional tennis. *Research Quarterly for Exercise and Sport*, 76, A-121. \*\*
31. Bruening, J., Cunningham, G. B., Fink, J. S., & Sagas, M. (2005). Students' intentions to enter the sport and leisure industry: An application of social cognitive career theory. *Research Quarterly for Exercise and Sport*, 76, A-122.
32. Cunningham, G. B. (2005). Diverse groups and a common ingroup identity. *Research Quarterly for Exercise and Sport*, 76, A-123.
33. Cunningham, G. B. (2005). Examining the relationship between actual and perceived demographic diversity. *Research Quarterly for Exercise and Sport*, 76, A-104.
34. Kim, J-C., Cunningham, G. B., & Sagas, M. (2005). Antecedents and consequences of perceived organizational support. *Research Quarterly for Exercise and Sport*, 76, A-126.  
\*\* Thesis
35. Sagas, M., Cunningham, G. B., Pastore, D. L., & Sosa, J. (2005). Understanding the head coaching intentions and behaviors of male assistant coaches. *Research Quarterly for Exercise and Sport*, 76, A-109. \*\*
36. Sagas, M., Cunningham, G. B., Teed, K., & Waltemyer, S. (2005). Coaching staff gender diversity and team performance. *Research Quarterly for Exercise and Sport*, 76, A-109.  
\*\*
37. Sartore, M. L., & Cunningham, G. B. (2005). Player satisfaction and intentions to participate in a professional sport event. *Research Quarterly for Exercise and Sport*, 76, A-128. \*\*
38. Waltemyer, S., Sagas, M., Cunningham, G. B., Jordan, J. S., & Turner, B. A. (2005). The effects of personalization and colored paper on mailed questionnaire response rates in a coaching sample. *Research Quarterly for Exercise and Sport*, 76, A-130.
39. Xiang, P., & Cunningham, G. B. (2005). Achievement goals, perceived motivational climate, and their relation to students' satisfaction with physical activity. *Research Quarterly for Exercise and Sport*, 76, A-96.
40. Cunningham, G. B., Bruening, J., & Straub, T. (2004). Opportunities in coaching collegiate athletics: Differences according to race. *Research Quarterly for Exercise and Sport*, 75 (S), A-98. \*\*
41. Cunningham, G. B., Sagas, M., Sartore, M. L., Amsden, M. L., & Shalhase, A. (2004). Still inequitable? Examination of the *NCAA News* 10 years later. *Research Quarterly for Exercise and Sport*, 75 (S), A-99. \*\*

42. Dees, W., Bennett, G., Cunningham, G. B., & Sagas, M. (2004, November). Measuring the marketing communication activations of the Tennis Masters Cup. *Sport Marketing Quarterly*, Supplement, 78.
43. Dixon, M. A., Cunningham, G. B., Sagas, M., Turner, B., & Kent, A. (2004). The more challenging, the better: Antecedents of interns' organizational commitment. *Research Quarterly for Exercise and Sport*, 75 (S), A-117.
44. Fink, J. S., Cunningham, G. B., & Kensicki, L. J. (2004). Attractiveness versus expertise: Which endorsement characteristic is most important in selling women's sport. *Sport Marketing Quarterly*, Supplement, 46.
45. Kent, A., Sagas, M., Cunningham, G. B., Dixon, M. A., & Turner, B. (2004). Always beneficial? Examining the effects of the sport management internship. *Research Quarterly for Exercise and Sport*, 75 (S), A-119.
46. Sagas, M., & Cunningham, G. B. (2004). Does having "the right stuff" matter? Gender differences in the determinants of career success among intercollegiate athletic administrators. *Research Quarterly for Exercise and Sport*, 75 (S), A-105.
47. Sagas, M., Cunningham, G. B., Pastore, D. L., & Waltemyer, S. (2004). Understanding head coaching behavior among female NCAA assistant coaches. *Research Quarterly for Exercise and Sport*, 75 (S), A-93. \*\*
48. Cunningham, G. B. (2003). Development of the Physical Activity Class Satisfaction Questionnaire (PACSQ). *Research Quarterly for Exercise and Sport*, 74 (S), A-62.
49. Cunningham, G. B. (2003). Diversity, recategorization, and performance appraisals. *Research Quarterly for Exercise and Sport*, 74 (S), A-85.
50. Sagas, M., & Cunningham, G. B. (2003). Effects of diversified dyads and work groups on leader member exchange and career outcomes. *Research Quarterly for Exercise and Sport*, 74 (S), A-73.
51. Fink, J. S., Cunningham, G. B., & Sagas, M. (2003). Job embeddedness: Effects of coaches' turnover intentions. *Research Quarterly for Exercise and Sport*, 74 (S), A-86.
52. Cunningham, G. B., & Sagas, M. (2002). Diversity in coaching: A relational demography perspective. *Research Quarterly for Exercise and Sport*, 73 (S), A-109.
53. Sagas, M., & Cunningham, G. B. (2002). The impact of supervisor support on career outcomes of the senior woman administrator. *Research Quarterly for Exercise and Sport*, 73 (S), A-100.



54. Cunningham, G. B., & Sagas, M. (2001). Examining gender differences in the Internet coverage of intercollegiate athletics. *Research Quarterly for Exercise and Sport*, 72 (S), A-92.

\*\* co-authored with students

Thesis Based on student's thesis

Dis Based on student dissertation

#### NATIONAL / INTERNATIONAL PRESENTATIONS

1. Cunningham, G. B. Kelly, L., Bozer, A., & Deleke, D. (2021, October). *Partnerships to enhance diversity of network, network instructors, and participants*. Presentation at the Fall meeting of the Center for the Integration of Research, Teaching, and Learning.
2. Schweller, M., & Cunningham, G. B. (2021, October). *Facilitating a virtual MOOC-centered learning community*. Presentation at the Fall meeting of the Center for the Integration of Research, Teaching, and Learning.
3. Cunningham, G. B., Isard, R., & Melton, E. N. (2021, September). *Transgender inclusion in sport*. Paper presented at the annual conference for the National Academy of Kinesiology.
4. Alanis, M. & Cunningham, G. B. (2021, September). *Are Latinx Student-Athletes Welcomed In Predominantly White Institutions?* Poster presented at the annual NVIVO virtual conference (Online).
5. Cunningham, G. B. (2021, June). *The role of physical activity on COVID-19 cases and deaths: A state-level analysis*. Paper presented at the annual conference for the North American Society for Sport Management.
6. Cunningham, G. B., & Shaw, S. (2021, June). *A scoping review of LGBTQ+ scholarship in sport*. Paper presented at the annual conference for the North American Society for Sport Management.
7. Hussain, U., & Cunningham, G. B. (2021, June). *Sport contact as a means to reduce Islamophobia: FIFA World Cup 2022 Qatar*. Paper presented at the annual conference for the North American Society for Sport Management.
8. Hussain, U., & Cunningham, G. B. (2021, June). *The determinants of Muslim women's pro-sport Hijab purchase intention: Theory of reasoned action and social identity perspective*. Paper presented at the annual conference for the North American Society for Sport Management.
9. Cunningham, G. B. (2021, March). *Growing local learning communities*. Presentation made at the annual conference of the Center for the Integration of Research, Teaching, and Learning. Online conference.

10. Buzuvis, E., Cunningham, G. B., Denison, E., Melton, N., Shaw, S., & Storr, R. (2020, December). *LGBTQ+ in sport: SMR collective academic panel*. Panel discussion at the annual conference for the Sport Management Association of Australia and New Zealand.
11. Hussain, U., & Cunningham, G. B. (2020, December). *The passion for the gentleman's game in the ashes: Afghan refugees from Pakistan*. Paper presented at the annual conference for the Sport Management Association of Australia and New Zealand.
12. Cunningham, G. B., McCullough, B. P., & Wicker, P. (2020, September). *Pollution, health, and physical activity opportunities*. Paper presented at the European Sport Management (EASM) virtual conference.
13. Hussain, U. & Cunningham, G. B. (2020, Sept). *Challenging the patriarchal System: A case of football league from the Islamic Republic of Pakistan*. Paper presented at the European Association for Sport Management (EASM) virtual conference.
14. Hussain, U. & Cunningham, G. B. (2020, Sept). *Cricket as a means for political power- The Case of the Indian sub-continent*. Poster presented at the annual NVIVO virtual conference.
15. Hussain, U. & Cunningham, G. B. (2020). *The clash of civilization: A case study of Khabib Nurmagomedov vs. Conor McGregor*. Paper presented at the Emerging Sport Studies virtual symposium.
16. Hussain, U. & Cunningham, G. B. (2020, Sept). *LGB Muslims Identity development process*. Paper presented at the British Sociological Association Sports Group virtual conference.
17. Hussain, U. & Cunningham, G. B. (2020, May). *Nike's pro-sport Hijab and Nike FlyEase- The interplay of Self-concept, Religion, and Brand Trust*. Paper presented at the Sport Management Association of Australia and New Zealand (SMAANZ) HDR virtual conference.
18. Hussain, U. & Cunningham, G. B. (2020, May). *International Cricket Council: Managing Racism*. Poster presented at the annual conference North American Society for Sport Management (NASSM), San Deigo, CA, USA (Changed to Virtual conference).
19. Nite, C., Cunningham, G. B., & Melton, N. (2020, June). *Creating and maintaining diversity and inclusion with sport. The role of positive institutional work*. Presentation made at the annual conference for the North American Society for Sport Management.
20. Hussain, U., & Cunningham, G. B. (2020, June). *International Cricket Council: Managing the racism*. Presentation made at the annual conference for the North American Society for Sport Management.

21. Ahn, N. Y., & Cunningham, G. B. (2019, December). *Body esteem and athleisure: The mediating role of conspicuous consumption*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
22. Cunningham, G. B. (2019, December). *Sport Management Review editor workshop*. Workshop presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
23. Cunningham, G. B., Wicker, P., & Kutsko, K. (2019, December). *Gender, race, and stereotypes in NCAA coaching*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
24. Damon, Z., & Cunningham, G. B. (2019, December). *Gender, race, and incivility among sport employees*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
25. Hussain, U., & Cunningham, G. B. (2019, December). *Do women need to bleed? Breaking the silence*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
26. Hussain, U., Yu, B., Cunningham, G. B., & Bennett, G. (2019, December). *Muslim women's e-sport consumption*. Paper presented at the annual conference of the Sport Management Association of Australia and New Zealand, Christchurch, NZ.
27. Ahn, N. Y., Yu, B., Brown, S. M., Cunningham, G. B., Brison, N. & Bennett, G. (2019, June). *Sport branding and consumers' purchase patterns: A scoping study*. Paper presented at the annual conference of the North American Society for Sport Management, New Orleans, LA.\*\*
28. Tiner, S., & Cunningham, G. B. (2019, June). *Physical activity for people with Autism Spectrum Disorder: The perspectives of healthcare professionals*. Paper presented at the annual conference of the North American Society for Sport Management, New Orleans, LA.\*\*
29. Cunningham, G. B., Fink, J. S., Downward, P., Hardin, R., Walker, M., & Zhang, J. J. (2019, June). *Reviewing for sport management journals: Perspectives of editors*. Workshop presented at the annual conference of the North American Society for Sport Management, New Orleans, LA.
30. Hussain, U., & Cunningham, G. B. (2019, June). *A multifactor model for understanding the experiences of Muslim athletes in the USA*. Paper presented at National Conference on Race and Ethnicity in American Higher Education, Portland, OR. \*\*
31. Chalip, L., Cunningham, G. B., & Kihl, L. (2018, June). *NASSM 101*. Workshop held at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.

32. Cunningham, G. B., Downward, P., Fink, J., Hardin, R., Shapiro, S., Shilbury, D., & Taylor, T. (2018, June). *Publishing in sport management journals: Perspectives from editors*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.
33. Cunningham, G. B., & Nite, C. (2018, June). *LGBT inclusion and institutional characteristics predict organizational performance*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.
34. Fields, D., Cunningham, G. B., & Wicker, P. (2018, June). *The glass cliff as an explanation for the under-representation of women in coaching*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.\*\*
35. Cunningham, G. B., Hudson, S., & Keiper, P. (2018, June). *High impact practices in sport management*. Paper presented at the teaching and learning fair at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.
36. Anderson, A. J., Oshiro, K. F., Dixon, M., Wicker, P., Cunningham, G. B., & Heere, B. (2018, June). *Delivering effective sport for health programs among refugee populations: A comparison of Germany and the Netherlands*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.\*\*
37. Ahn, N. Y., & Cunningham, G. B. (2018, June). *Religiosity, democracy, and gender equity on National Olympic Committees*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.\*\*
38. Ahn, N. Y., & Cunningham, G. B. (2018, June). *Standing on the glass cliff? A case study of FIFA's female leadership development programme*. Paper presented at the annual conference of the North American Society for Sport Management, Halifax, Nova Scotia, Canada.\*\*
39. Cunningham, G. B. (2017, November). *LGBT inclusion as a business advantage*. Paper presented at the annual conference for the Sport Management Association of Australia and New Zealand, Gold Coast, Australia.
40. Cunningham, G. B. (2017, November). *Publishing in sport management*. Paper presented at the HDR workshop of the annual conference for the Sport Management Association of Australia and New Zealand, Gold Coast, Australia.
41. Cunningham, G. B., Dixon, M. A., Ahn, N. Y., & Anderson, A. J. (2017, November). *Gender differences in occupational turnover from sport*. Paper presented at the annual conference for the Sport Management Association of Australia and New Zealand, Gold

Coast, Australia.

42. Cunningham, G. B., Fairley, S., Wicker, P., Sotiriadou, P., & Nite, C. (2017, November). *Constructive feedback in the publishing process: Perspectives from editors and authors*. Workshop presented at the annual conference for the Sport Management Association of Australia and New Zealand, Gold Coast, Australia.
43. Cunningham, G. B., Dixon, M. A., Ahn, N. Y., & Anderson, A. J. (2017, September). *Leaving sport: A meta-analysis of racial differences in occupational turnover*. Paper presented at the annual conference for the European Sport Management Association, Bern, Switzerland.
44. Walker, M., Dixon, M. A., Cunningham, G. B., Salaga, S., & Barry, A. E. (2017, September). *Swimming as a gateway to formal education: A sport-for-development investigation*. Paper presented at the annual conference for the European Sport Management Association, Bern, Switzerland.
45. Cunningham, G. B., & Warner, S. (2017, June). *Baseball 4 All: Providing inclusive sport and leisure spaces for persons with disabilities*. Paper presented at the annual conference of the North American Society for Sport Management, Denver, CO.
46. Sherry, E., & Cunningham, G. B. (2017, June). *Playing gender: The performance of gender roles among trans athletes in Pacific netball*. Paper presented at the annual conference of the North American Society for Sport Management, Denver, CO.
47. Ahn, N. Y., & Cunningham, G. B. (2017, June). *Cultural values and gender equity on National Olympic Committee boards*. Paper presented at the annual conference of the North American Society for Sport Management, Denver, CO.
48. Cunningham, G. B., Dixon, M. A., & Chalip, L. (2017, June). *NASSM 101*. Workshop held at the annual conference of the North American Society for Sport Management, Denver, CO.
49. Steward, A. D., & Cunningham, G. B. (2016, November). *Bias against Latina and African American job applicants*. Paper presented at the annual conference for the Sport Management Association of Australia and New Zealand, Auckland, New Zealand. \*\* Dis
  - Recipient of Best Paper Award.
50. Melton, E. N., & Cunningham, G. B. (2016, November). *Media consumption and supportive work environments predict LGBT championing*. Paper presented at the annual conference for the Sport Management Association of Australia and New Zealand, Auckland, New Zealand. \*\* Dis
51. Doherty, A., Cunningham, G. B., & Taylor, T. (2016, November). *Best practices in academic reviewing: Insights from past, present, and future SMR editors*. Symposium

delivered at the annual conference for the Sport Management Association of Australia and New Zealand, Auckland, New Zealand.

52. Cunningham, G. B. (2016, May). *Physical activity opportunities mitigate the negative effects of caregiving obligations on subjective health*. Paper presented at the annual conference for the North American Society for Sport Management, Orlando, FL.
53. Pickett, A., & Cunningham, G. B. (2016, May). *Managing sport and physical activity spaces to create body weight inclusivity: Dimensionality and health related outcomes*. Paper presented at the annual conference for the North American Society for Sport Management, Orlando, FL. \*\* Dis
54. Pickett, A., & Cunningham, G. B. (2016, May). *The fat leading the thin? Perceptions of physical activity instructor ability relative to body size*. Paper presented at the annual conference for the North American Society for Sport Management, Orlando, FL.\*\*
55. Hoerber, L., Hoerber, O., Baker, B., Baker, P. & Cunningham, G. B. (2016, May). *The value and challenges of interdisciplinary research in sport management*. Symposium presented at the annual conference for the North American Society for Sport Management, Orlando, FL.
56. Mautz, A., & Cunningham, G. B. (2016, May). *Sponsorship opportunities for professional women soccer players: Their perspectives*. Paper presented at the annual conference for the North American Society for Sport Management, Orlando, FL. \*\*
57. Pickett, A. C., & Cunningham, G. B. (2015). *Yoga for every body: Physical activity in size inclusive spaces*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Santa Fe, NM. \*\*
58. Cunningham, G. B., Miner, K., & McDonald, J. (2015, September). *Team member incivility, cooperation, and performance: The moderating role of leader gender*. Paper presented at the annual conference of the European Association for Sport Management, Dublin, Ireland.
59. Melton, E. N., & Cunningham, G. B. (2015, September). *The influence of political orientation and coworker support on LGBT advocacy in the workplace*. Paper presented at the annual conference of the European Association for Sport Management, Dublin, Ireland.
60. Cunningham, G. B. (2015, June). *The political is personal: Political orientation and the expression of prejudice*. Paper presented at the annual conference for the North American Society for Sport Management, Ottawa, Canada.
61. Cunningham, G. B., McKyer, E. L., Outley, C., & Clark, H. (2015, June). *Service learning and engagement of local communities to impact youth health and well-being*. Paper presented at the teaching and learning fair at the annual conference for the North

American Society for Sport Management, Ottawa, Canada.

62. Cohen, A., Welty Peachey, J., Cunningham, G. B., Bruening, J., & Lyras, A. (2015, June). *Positive results still call for critical evaluation: A post-event assessment of a sport-for-development initiative*. Paper presented at the annual conference for the North American Society for Sport Management, Ottawa, Canada. \*\*
63. Lee, W., & Cunningham, G. B. (2015, June). *Group diversity's effects on sport teams and organizations: A meta-analysis*. Paper presented at the annual conference for the North American Society for Sport Management, Ottawa, Canada. \*\*
64. Boucher, J., Cunningham, G. B., & Garney, W. (2015, June). *Geocaching as a method to improve subjective health among persons who are overweight or obese*. Paper presented at the annual conference for the North American Society for Sport Management, Ottawa, Canada. \*\*
65. Garney, W. R., Wendel, M. L., Castle, B. F., Young, A., Cunningham, G. B., Ingram, M., & Alaniz, A. (2014, November). *Exergame options for physical activity: Geocaching for exercise and activity research*. Poster presented at the American Public Health Association (APHA) 142nd Annual Meeting. New Orleans, Louisiana.
66. Cunningham, G. B. (2014, November). *LGBT inclusive athletic departments as creators of social change*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Portland, OR.
67. Lee, W., & Cunningham, G. B. (2014, June). *The influence of signaling, organizational reputation, and applicant race on attraction to sport organizations*. Paper presented at the annual conference for the North American Society for Sport Management, Pittsburgh, PA. \*\*
68. Welty Peachy, J., Cunningham, G. B., Lyras, A., Bruening, J., & Cohen, A. (2014, June). *The influence of a sport-for-development event on prejudice and change agent efficacy*. Paper presented at the annual conference for the North American Society for Sport Management, Pittsburgh, PA.
69. Kim, B. S., Pickett, A., & Cunningham, G. B. (2014, June). *The importance of social support in encouraging physical activity among international student populations*. Paper presented at the annual conference for the North American Society for Sport Management, Pittsburgh, PA. \*\*
70. Garney, W. R., Patterson, M., Wendel, M., Cunningham, G., & Castle, B. (2014, March). *A new option for physical activity: The Geoacaching for Exercise and Activity (GEAR) study*. Poster presented at the 14th Annual American Academy of Health Behavior Meeting. Charleston, South Carolina.
71. Garney, W. R., Wendel, M. L., Castle, B. F., Alaniz, A. B., McLeroy, K. R. &

- Cunningham, G.B. (2014, March). *Using community health development to increase community capacity: The physical activity and community engagement project*. Poster presented at the 14th Annual American Academy of Health Behavior Meeting. Charleston, South Carolina.
72. Wendel, M. L., Garney, W. R., Cunningham, G., Ory, M., Ingram, M. & Castle, B. (2013, November). *Geocaching for Exercise and Activity Research (GEAR): Exploring the Physical Activity Aspects of a Modern Recreational Activity*. Poster presentation at the American Public Health Association (APHA) 141st Annual Meeting. Boston, MA.
73. Cunningham, G. B. (2013, May). *Sexual orientation diversity in intercollegiate athletes*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX.
74. Hooks, T., & Cunningham, G. B. (2013, May). *Prejudice against persons with disabilities in the fitness context*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
75. Lee, W., & Cunningham, G. B. (2013, May). *Gender beliefs and sexual prejudice predict identification with different sports*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
76. Melton, N., & Cunningham, G. B. (2013, May). *Championing sexual orientation diversity: Predictors of ally support among sport employees*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
77. Pickett, D., & Cunningham, G. B. (2013, May). *When the umbrella is not enough: Examining prejudice toward trans athletes*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
78. Pickett, D., Cunningham, G. B., & Miner, K. (2013, May). *Free to be me: The influence of psychological safety on athletes' personal sexual orientation identity*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
79. Reese, J. D., Bennett, G., & Cunningham, G. B. (2013, May). *Participatory pricing in sport: An examination of name-your-own price and pay-what-you-want pricing*. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX. \*\*
80. Staurowsky, E. J., Cunningham, G. B., Rankin, S., & Rodriguez, J. (2013, May). *LGBT Issues in Sport: Theory to Practice Blog: A sport management/sport media instructor's guide*. Paper presented at the Teaching and Learning Fair at the annual conference for the North American Society for Sport Management, Austin, TX.



81. Melton, E. N., & Cunningham, G. B. (2012, October). *A multilevel model for examining ally support in sport organizations*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, New Orleans, LA. \*\*
82. Cunningham, G. B. (2012, May). *Attitudes toward lesbian, gay, bisexual, and transgender youth coaches*. Paper presented at the annual conference for the North American Society for Sport Management, Seattle, WA.
83. Cunningham, G. B. (2012, May). *Using moderators in sport management research*. Paper presented at the annual conference for the North American Society for Sport Management, Seattle, WA.
84. Lee, W., & Cunningham, G. B. (2012, May). *The effects of imagined intergroup contact on reducing sexual prejudice among Korean students*. Paper presented at the annual conference for the North American Society for Sport Management, Seattle, WA. \*\*
85. Steward, A., & Cunningham, G. B. (2012, May). *Race, framing, and student-athlete compensation*. Paper presented at the annual conference for the North American Society for Sport Management, Seattle, WA. \*\*
86. Cunningham, G. B. (Panel Chair), Brandon, D. A., Fink, J., & Staurowsky, E. J. (2012, May). *Title IX and the workplace*. Panel discussion presented at the Title IX at 40 Conference, Ann Arbor, MI.
87. Cunningham, G. B., & Lee, W. J. (2011, October). *Racial identity, race-sport fit, and sport identification*. Paper presented at the annual conference of the Sport Marketing Association, Houston, TX. \*\*
88. Cunningham, G. B., Buzali, B., Litwin, D., & Madlock, M. (2011, October). *Diversity and sport marketing*. Symposium presented at the annual conference of the Sport Marketing Association, Houston, TX.
89. Cunningham, G. B. (2011, October). *Consumers' attraction to LGBT-inclusive fitness clubs*. Paper presented at the annual conference of the Sport Marketing Association, Houston, TX.
90. Steward, A. D., & Cunningham, G. B. (2011, October). *Endorser fit: A racial identity perspective*. Paper presented at the annual conference of the Sport Marketing Association, Houston, TX. \*\*
91. Cunningham, G. B. (2011, June). *The LGBT advantage: Sexual orientation diversity and diversity strategy contribute to greater organizational performance*. Paper presented at the annual conference for the North American Society for Sport Management, London, Ontario.

92. Cunningham, G. B. (2011, June). *Diversity training in NCAA Division II athletic departments*. Paper presented at the annual conference for the North American Society for Sport Management, London, Ontario.
93. Cunningham, G. B., Chelladurai, P., Doherty, A., & Fink, J. S. (2011, June). *Theory and theory development in sport management*. Symposium presented at the annual conference for the North American Society for Sport Management, London, Ontario.
94. Melton, E. N., Steward, A., & Cunningham, G. B. (2011, June). *It's all in the presentation: The influence of framing on attitudes toward diversity initiatives*. Paper presented at the annual conference for the North American Society for Sport Management, London, Ontario. \*\*
95. Steward, A., & Cunningham, G. B. (2011, June). *Racial identity, gender, and hiring recommendations in athletic administration positions*. Paper presented at the annual conference for the North American Society for Sport Management, London, Ontario.\*\*
96. Regan, M., & Cunningham, G. B. (2011, June). *Keeping quiet: The effects of activism and racial identity on consumer attitudes toward African American athlete endorsers*. Paper presented at the annual conference for the North American Society for Sport Management, London, Ontario.\*\*
97. McDonald, J., Miner-Rubino, K., & Cunningham, G. B. (April, 2011). *Your rudeness is hurting my game! An examination of incivility in college basketball*. Paper presented at the annual conference for the Society of Industrial and Organizational Psychology, Chicago, IL.
98. Cunningham, G. B., Greenleaf, C., & Woods, J. (2010, October). *The influence of advertisement message and consumer gender on attraction to a fitness club*. Paper presented at the annual conference for the Sport Marketing Association. \*\*
99. Melton, E. N., McCullough, B. P., & Cunningham, G. B. (2010, October). *The green consumer: A social dominance theory perspective*. Paper presented at the annual conference for the Sport Marketing Association. \*\*
100. Melton, E. N., Cunningham, G. B., & McCullough, B. P. (2010, October). *LGBT-friendly brand positioning*. Paper presented at the annual conference for the Sport Marketing Association. \*\*
101. Cunningham, G. B., & Singer, J. N. (2010, June). *The primacy of race: Department diversity and its influence on the attraction of a diverse fan base and revenues generated*. Paper presented at the annual conference for the North American Society for Sport Management, Tampa FL.

102. Cunningham, G. B., & Benavides-Espinoza, C. (2010, June). *Behavioral responses to sexual harassment: Intentions versus reality*. Paper presented at the annual conference for the North American Society for Sport Management, Tampa FL. \*\*
103. McCullough, B. P., & Cunningham, G. B. (2010, June). *The theory of planned behavior and recycling intentions and youth baseball: A case study*. Paper presented at the annual conference for the North American Society for Sport Management, Tampa FL.  
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104. Cunningham, G. B., & Singer, J. N. (2009, September). *Attracting diverse fans: The importance of workforce diversity and an organizational culture of diversity*. Paper presented at the annual conference for the European Society for Sport Management, Amsterdam, The Netherlands.
105. Singer, J. N., & Cunningham, G. B. (2009, September). *A case study of the diversity culture and practices in college sport*. Paper presented at the annual conference for the European Society for Sport Management, Amsterdam, The Netherlands.
106. Cunningham, G. B., & Singer, J. N. (2009, May). *Creating and sustaining a diverse and inclusive workplace in college athletics*. Paper presented at the annual conference for the North American Society for Sport Management, Columbia, SC.
107. Benavides-Espinoza, C., & Cunningham, G. B. (2009, May). *Antecedents and outcomes of sexual harassment*. Paper presented at the annual conference for the North American Society for Sport Management, Columbia, SC.\*\*
108. Aicher, T. J., & Cunningham, G. B. (2009, May). *An evaluation of role congruity in sport organizations via an analysis of power*. Paper presented at the annual conference for the North American Society for Sport Management, Columbia, SC.\*\*
109. McCullough, B. P., & Cunningham, G. B. (2009, May). *A conceptual model to understand the impetus to engage in and the expected organizational outcomes of green initiatives*. Paper presented at the annual conference for the North American Society for Sport Management, Columbia, SC.
110. Bopp, T. & Cunningham, G. B. (2009, April). *Racial biases in the positions and roles for which football coaches are hired*. Paper presented at the 2009 Scholarly Conference on College Sport, Chapel Hill, NC. \*\*
111. Cunningham, G. B. (2008, June). *Development of the commitment to diversity questionnaire*. Paper presented at the annual conference for the North American Society for Sport Management, Toronto, Canada.
112. Cunningham, G. B. (2008, June). *Creating opportunities for diverse populations: An action research study*. Paper presented at the annual conference for the North American Society for Sport Management, Toronto, Canada.

113. Davis, B., & Cunningham, G. B. (2008, June). *Overcoming barriers: The influence of gender and race on intentions to become a collegiate coach*. Paper presented at the annual conference for the North American Society for Sport Management, Toronto, Canada. \*\*
114. Sartore, M. L., & Cunningham, G. B. (2008, June). *Women in health and kinesiology academia: Maneuvering through past and present hegemonic waters*. Paper presented at the annual conference for the National Women's Studies Association, Cincinnati, OH. \*\* Dis
115. Singer, J. N., & Cunningham, G. B. (2008, April). *Diversity in sport and physical activity: A critical review*. Paper presented at the annual conference of the American Alliance for Health, Physical Education, Recreation, and Dance, Ft. Worth, TX.
116. Waltemyer, D. S., & Cunningham, G. B. (2008, November). *Relational demography and group processes in the National Hockey League*. Paper presented at the annual conference for the North American Society for the Sociology of Sport (NASSS), Denver, CO. \*\* Dis
117. Cunningham, G. B. (2007, June). *Beyond demographic dissimilarity: The influence of religious dissimilarity on group outcomes*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, FL.
118. Choi, J., & Cunningham, G. B. (2007, June). *Personal identity and perceived dissimilarity among college athletes*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, FL. \*\*
119. Jones, G., & Cunningham, G. B. (2007, June). *Examining students' perceptions of study abroad programs involving sport through the application of social cognitive career theory*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, FL. \*\* Thesis
120. McDowell, J., & Cunningham, G. B. (2007, June). *Divergent perceptions of diversity: An investigation of moderating factors on the relationship between actual and perceived diversity*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, FL. \*\*
121. Singer, J. N., & Cunningham, G. B. (2007, June). *Decision to enter the sport and leisure industry: Differences among students attending Historically Black Colleges and Universities and those attending Primarily White Institutions*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, FL.
122. Cunningham, G. B. (2006, June). *The micro aspects of change: Coping with change, demographic dissimilarity, and championing behavior*. Paper presented at the

- annual conference of the North American Society for Sport Management, Kansas City, MO.
123. Cunningham, G. B., & Sagas, M. (2006, June). *Gender differences in the impact of discrimination*. Paper presented at the annual conference of the North American Society for Sport Management, Kansas City, MO.
  124. Li, M. Burden, W., Cunningham, G. B., Fink, J. S., Grappendorf, H., Orejan, J., & Staurowsky, E. (2006, June). *NASSM diversity task force*. Symposium presented at the annual conference of the North American Society for Sport Management, Kansas City, MO.
  125. McDowell, J. Sartore, M. L., Cunningham, G. B., & Sagas, M. (2006, June). *If you support them, they will stay: The influence of organizational support in the relationship between head coach gender and turnover intentions*. Paper presented at the annual conference of the North American Society for Sport Management, Kansas City, MO. \*\*
  126. Sartore, M. L. & Cunningham, G. B. (2006, June). *The role of gender, weight, and qualification level in personnel decisions*. Paper presented at the annual conference of the North American Society for Sport Management, Kansas City, MO. \*\*
  127. Waltemyer, D. S., & Cunningham, G. B. (2006, June). *Dynamic smallgroup wheel*. Paper presented at the annual conference of the North American Society for Sport Management, Kansas City, MO. \*\*
  128. Cunningham, G. B. (2006, March). *The people side of change: Examining antecedents of championing behavior and organizational turnover intentions*. Paper presented at the Commonwealth International Sport Conference, Melbourne, Australia.
  129. Cunningham, G. B., & Sagas, M. (2006, March). *Sport management through distance education: Pros, cons, and strategies for success*. Paper presented at the Commonwealth International Sport Conference, Melbourne, Australia.
  130. Sagas, M., & Cunningham, G. B. (2006, March). *Establishing a measure of organizational effectiveness in US intercollegiate athletics*. Paper presented at the Commonwealth International Sport Conference, Melbourne, Australia.
  131. Cunningham, G. B. (2005, June). *Transforming the negative effects of perceived diversity on group effectiveness*. Paper presented at the annual conference for the North American Society for Sport Management, Regina, CANADA.
  132. Cunningham, G. B., Sagas, M., Sartore, M. L., & Ryan, T. (2005, June). *The role of demographic dissimilarity in a service exchange*. Paper presented at the annual conference for the North American Society for Sport Management, Regina, CANADA. \*\*

133. Doherty, A., Gregg, M., & Cunningham, G. (2005, November). *Understanding the gender imbalance in coaching: A model of intentions to become a university head coach*. Coaching Research Symposium in conjunction with the Canadian Sport Leadership sportif 2005. Quebec City, CANADA.
134. Kim, J. C., & Cunningham, G. B. (2005, June). *The influence of affective and financial support on coaches' job satisfaction*. Paper presented at the annual conference for the North American Society for Sport Management, Regina, CANADA. \*\* Thesis
135. Sartore, M., & Cunningham, G. B. (2005, June). *Categorization, performance appraisals, and self-limiting behavior: The impact on current and future performance*. Paper presented at the annual conference for the North American Society for Sport Management, Regina, CANADA. \*\*
136. Sartore, M. L., Ryan, T., Sagas, M., & Cunningham, G. B. (2005, June). *Work family conflict and life satisfaction: The effects of working hours for college coaches*. Paper presented at the annual conference for the North American Society for Sport Management, Regina, CANADA. \*\*
137. Cunningham, G. B. (2004, November). *The relationship between actual and perceived gender diversity*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Tucson, AZ.
138. Cunningham, G. B., & Sagas, M. (2004, November). *Access discrimination in university athletics: The case of men's basketball*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Tucson, AZ.
139. Cunningham, G. B., & Straub, T. (2004, June). *Ethnic differences in the occupational turnover of NCAA Division I assistant coaches*. Paper presented at the annual conference for the North American Society for Sport Management, Atlanta, GA. \*\*
140. Cunningham, G. B., Sagas, M., & Kim, J. C. (2004, June). *The effects of group diversity on occupational commitment and occupational turnover intentions*. Paper presented at the annual conference for the North American Society for Sport Management, Atlanta, GA. \*\*
141. Sagas, M., Cunningham, G. B., Teed, K. C., & Waltemyer, D. S. (2004, November). *Examining homologous reproduction in the representation of assistant coaches*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Tucson, AZ.
142. Bennett, G., Dees, W., Cunningham, G., & Sagas, M. (2003, November). *Media usage among action sports consumers*. Paper presented at the annual conference for the Sport Marketing Association, Gainesville, FL.

143. Cunningham, G. B., Sagas, M., & Fink, J. S. (2003, June). *Examining the effects of job search behavior and job alternatives on the relationship between affective reactions to the organization and turnover intentions*. Paper presented at the annual conference for the North American Society for Sport Management, Ithaca, NY.
144. Cunningham, G. B. (2002, November). *Using recategorization to improve work attitudes among members of diverse groups*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Indianapolis, IN.
145. Cunningham, G. B., & Kwon, H. (2002, November). *Using the theory of planned behavior to understand sport consumption*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Indianapolis, IN.
146. Cunningham, G. B., & Mahoney, K. L. (2002, June). *Examining the influence of trainees' personal characteristics on posttraining self-efficacy*. Paper presented at the annual conference for the North American Society for Sport Management, Banff, CANADA.
147. Cunningham, G. B. (2002, June). *Race, self-efficacy, and coaching: The case of student-athletes*. Paper presented at the annual conference for the North American Society for Sport Management, Banff, CANADA.
148. Cunningham, G. B. (2002, June). *Recategorization as a strategy to manage diversity*. Paper presented at the annual conference for the North American Society for Sport Management, Banff, CANADA.
149. Sagas, M., & Cunningham, G. B. (2002, November). *A discrimination framework for understanding the dearth of females in college coaching*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Indianapolis, IN.
150. Sagas, M., Cunningham, G. B., & Dollar, J. E. (2002, November). *Supervisor-intern relational diversity and the success of a sport organization internship*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, Indianapolis, IN.
151. Cunningham, G. B., & Sagas, M. (2001, November). *Gender comparisons in human capital, turnover intentions, and intentions to become a head coach*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, San Antonio, TX.
152. Cunningham, G. B., Sagas, M., & Keiper, P. E. (2001, November). *Human resources and organizational effectiveness of intercollegiate athletic departments*. Paper presented at the annual conference for the North American Society for the Sociology of Sport, San Antonio, TX.

153. Cunningham, G. B. (2001, June). *Strategies, organizational effectiveness, and social performance within intercollegiate athletic departments*. Paper presented at the annual conference for the North American Society for Sport Management, Virginia Beach, VA.
154. Cunningham, G. B., & Sagas, M. (2001, June). *Coaching self-efficacy and the women's coaching deficit: A study of NCAA assistants*. Paper presented at the annual conference for the North American Society for Sport Management, Virginia Beach, VA.
155. Cunningham, G. B., & Sagas, M. (2001, June). *Occupational commitment of NCAA assistant coaches: An institutional perspective*. Paper presented at the annual conference for the North American Society for Sport Management, Virginia Beach, VA.
156. Cunningham, G. B., Sagas, M., & Dollar, J. E. (2001, June). *Examining the role of internships in sport management students' desire to enter the profession*. Paper presented at the annual conference for the North American Society for Sport Management, Virginia Beach, VA.
157. Sagas, M., & Cunningham, G. B. (2001, June). *Relational demography in head coach – assistant dyads. The impact on assistant coach intent to head coach, job satisfaction, occupational commitment, and perceived advancement opportunity*. Paper presented at the annual conference for the North American Society for Sport Management, Virginia Beach, VA.
158. Cunningham, G. B., & Sagas, M. (2001, March). *Studying assistant coaches to understand the women's coaching deficit: A synthesis and review*. Program presented at the annual conference for the American Alliance of Health, Physical Education, Recreation, and Dance, Cincinnati, OH.
159. Cunningham, G. B., Sagas, M., & Wigley, B. J. (2000, November). *Internet coverage of baseball and softball Web sites: The inequity continues*. Paper presented at the annual conference for the North American Society for Sport Sociology, Cleveland, OH.
160. Cunningham, G. B. (2000, June). *Configurations in intercollegiate athletics: An empirical application of Mintzberg's structural typology*. Paper presented at the annual conference for the North American Society for Sport Management, Colorado Springs, CO.
161. Cunningham, G. B. (2000, June). *Exploring the scope of managerial job responsibilities in NCAA intercollegiate athletic programs*. Paper presented at the annual conference for the North American Society for Sport Management, Colorado Springs, CO.



162. Sagas, M., & Cunningham, G. B. (2000, June). *Contradicting state and federal pay equity laws in Texas*. Paper presented at the annual conference for the North American Society for Sport Management, Colorado Springs, CO.
163. Sagas, M., & Cunningham, G. B. (2000, June). *Gender differences in diversions, motivators, and desire to head coach among NCAA assistant coaches*. Paper presented at the annual conference for the North American Society for Sport Management, Colorado Springs, CO.

\*\* co-authored with students

Thesis based on student's thesis

Dis based on students' dissertation

### STATE / REGIONAL PRESENTATIONS

1. Preuss, M., Butler-Purry, K., Johnson, N., & Cunningham, G. B. (2019, November). *Oh, the places you'll go!* Panel symposium presented at the annual Texas A&M University System Pathways Symposium, Laredo, Texas.
2. Cunningham, G. B., Blum, J., & Kavathas, P. (2019, January). *Sharing 'onboarding' experiences*. CIRTLL Network Meeting.
3. Cunningham, G. B. (2018, October). *Prejudice, stereotypes, and discrimination*. Presentation made to Voices for Children, Bryan, Texas.
4. Cunningham, G. B. (2018, February). *LGBT diversity and inclusion*. Presentation made at Voices of Impact, College Station, TX.
5. Stephenson, M. T., Carney, G., Cunningham, G. B., Kotinek, J., Dorsey, L., & Dorsey, A. M. (2017, April). *Aggies Commit to learning for a lifetime*. Presentation made at the SEC INSPIRE Conference, Austin, Texas.
6. Stephenson, M. T., Cunningham, G. B., & Kotinek, J. (2017, April). *How do we fulfill our responsibility to educate underrepresented minority and first generation students?* Presentation made at the SEC INSPIRE Conference, Austin, Texas.
7. Cunningham, G. B., Grossman, E., Hueste, M. B., Vaid, J., & Yennello, S. (2017, March). *The many paths to success*. Presentation made at the Roadmap workshop for a successful academic career, Texas A&M University, College Station, TX.
8. Cunningham, G. B., Watson, R., Hinojosa, L., Carter, N., Trevino, A., Wilson, K., Ramirez, M., Walchowski, M., Rodriguez, L., & Irby, B. (2016, September). *Improving impact through school and university partnerships*. Presentation made at the annual Chancellor's Summit on Teacher Education, Texas A&M System. San Antonio, TX.
9. Stephenson, M., Dorsey, A., Cunningham, G. B., Kotinek, J., Dorsey, L., & Carney, G. (2016, October). *How do we fulfill our responsibility to educate first generation students?*

Presentation made as part of the Pedagogy Project: Supporting Transformational Learning. Texas A&M University, College Station, TX.

10. Sartore, M. L., & Cunningham, G. B. (2011, January). *Women in health and kinesiology academia: Maneuvering through past and present hegemonic waters*. Paper presented at the ECU Qualitative Research Symposium, Greensboro, NC.
11. Choi, J. H., Sagas, M., Sosa, J., & Cunningham, G. B. (2004, October). *The development of a quality of employment typology and questionnaire*. Paper presented at the 2004 Sport Management Conference, Tallahassee, FL. \*\*
12. Sosa, J., Sagas, M., & Cunningham, G. B. (2004, October). *A conceptual understanding of organizational culture in sport: The habitus effect*. Paper presented at the 2004 Sport Management Conference, Tallahassee, FL. \*\*
13. Cunningham, G. B. (1999). *Fall of the Games*. Paper presented at the annual conference for the Texas Association for Health, Physical Education, Recreation, and Dance, Austin, TX.
14. Sagas, M., & Cunningham, G. B. (1999). *Avoiding sex-based discrimination in the compensation of Texas high school coaches*. Paper presented at the annual conference for the Texas Association for Health, Physical Education, Recreation, and Dance, Austin, TX.
15. Sagas, M., Cunningham, G. B., & Ashley, F. B. (2000). *Exploring gender and racial differences in NCAA coaching*. Paper presented at the annual conference for the Texas Association for Health, Physical Education, Recreation, and Dance, Dallas, TX.
16. Sagas, M., Cunningham, G. B., & Ashley, F. B. (2000). *Forming a juxtaposed taxonomy of the female deficit literature concerning assistant coaches*. Paper presented at the annual conference for the Texas Association for Health, Physical Education, Recreation, and Dance, Dallas, TX.

\*\* co-authored with students

### **INVITED PRESENTATIONS**

1. Cunningham, G. B. (2021, September). *Introduction to diversity in sports*. Paper presented at the Executive Master in Global Sport Governance, Mainz, Germany.
2. Singer, J. N., & Cunningham, G. B. (2021, March). *Diversity leadership, bias, and communal living*. Presentation made to the Western Golf Association (WGA) Evans Scholars Foundation (ESF).
3. Cunningham, G. B., & Singer, J. N. (2021, February). *Recruitment, diversity, and inclusion*. Presentation made to the USA Ultimate Conference.

4. Cunningham, G. B. (2020, February). *Strategic considerations for the 2022 World Cup*. Paper presented at Texas A&M University – Qatar, Doha, Qatar.
5. Cunningham, G. B. (2020, February). *Fostering communities of inclusion*. Presentation made to the Division of Student Affairs, Texas A&M University, College Station, TX.
6. Cunningham, G. B. (2019, October). *Publishing, reviewing, and diversity research*. Invited paper presented at Temple University, Philadelphia, PA.
7. Cunningham, G. B. (2019, April). *Women in sport: The role of bias*. Invited paper presented at the annual conference of the Southern Sociology Society.
8. Cunningham, G. B. (2018, August). *Diversity and inclusion in sport and physical activity*. Invited paper presented to the Department of Psychological and Brain Sciences, Texas A&M University, College Station, TX.
9. Cunningham, G. B. (2018, May). *Diversity and inclusion in sport*. Invited paper presented at Loughborough University, England.
10. Cunningham, G. B. (2018, May). *Publishing in sport management*. Invited paper presented at Loughborough University-London Campus, England.
11. Cunningham, G. B., & Downward, P. (2018, May). *Publishing in Sport Management Review and European Sport Management Quarterly*. Invited panel discussion made at Loughborough University, England.
12. Cunningham, G. B. (2018, March). *Diversity and inclusion in sports*. Invited paper presented for the Collins College of Business Distinguished Lecture Series, University of Tulsa, Tulsa, OK.
13. Clancy, G., & Cunningham, G. B. (co-Moderators) (March, 2018). *The university and free speech*. Panel discussion held at the University of Tulsa, Tulsa, OK.
14. Cunningham, G. B. (2018, January). *LGBT diversity and inclusion in sport*. Invited presentation given to the Department of Sociology, Texas A&M University, College Station, TX.
15. Cunningham, G. B. (2017, October). *Publish or perish*. Invited paper presented at the Aggie-Gator Sport Management Symposium, Gainesville, FL.
16. Cunningham, G. B. (2017, July). *The case for diversity in sport and exercise research*. Keynote address delivered at the 2017 Global Sport Science Conference, Seoul, South Korea.

17. Dixon, M. A., Anderson, A., Oshiro, K., & Cunningham, G. B. (2017, March). *The US sport systems: Opportunities and tensions*. Invited presentation at The Hague University of Applied Sciences, The Hague, The Netherlands.
18. Cunningham, G. B. (2017, January). *Understanding the experiences of LGBT athletes in sport: A multilevel model*. Featured speaker at Sport Management symposium, Texas A&M University, College Station, TX.
19. Cunningham, G. B. (2016, October). *Taking Sides: NAK New Fellows Response*. Paper presented at the annual meeting of the National Academy of Kinesiology. Albuquerque, NM.
20. Cunningham, G. B. (2015, April). *Diversity, inclusion, and effective sport organizations*. Paper presented for the Oberteuffer Lecture Series, The Ohio State University, Columbus, OH.
21. Cunningham, G. B. (2014, April). *Sexual orientation improves organizational performance: Theory and empirical evidence*. Featured speaker at the University of Massachusetts Research Symposium. Amherst, MA.
22. Cunningham, G. B. (2013, November). *Sport and development: The case for more inclusive perspectives*. Paper presented at the 60<sup>th</sup> anniversary of the Korean Alliance for Health, Physical Education, Recreation, and Dance Conference, Seoul, Korea.
23. Cunningham, G. B. (2013, November). *Sport in the US: Past and present*. Paper presented at Kyung Hee University, Seoul, Korea.
24. Cunningham, G. B. (2013, May). *Interdependence, mutuality, and collective action in sport*. Dr. Earle F. Zeigler Lecture Award. Paper presented at the annual conference for the North American Society for Sport Management, Austin, TX.
25. Cunningham, G. B., & Lee, W. (2013, April). *Diversity and group processes in sports: The case of sexual orientation and gender identity diversity*. Paper presented at Teaching locally, engaging globally: Increasing undergraduate's knowledge of the international dimension of childhood obesity. Trinidad and Tobago.
26. Cunningham, G. B. (2013, March). *Diversity in sport and the need for advocacy*. Keynote address delivered at the South Texas Sport Management Conference, San Antonio, Texas.
27. Cunningham, G. B. (2012, March). *On the benefits of sexual orientation diversity*. Paper presented at the Industrial-Organizational Psychology Seminar Series, College Station, Texas.
28. Cunningham, G. B., & Melton, E. N. (2012, February). *Race and sexual prejudice in sport: Examining the influence of contact with sexual minorities, religious beliefs, and*

- gender beliefs*. Paper presented at the Race and Ethnic Studies Fellows Workshop, College Station, Texas.
29. Cunningham, G. B. (2012, January). *Diversity issues in academic reform*. Paper presented at the annual conference for the National Collegiate Athletic Association, Indianapolis, IN.
  30. Cunningham, G. B. (2011, October). *Sexual orientation diversity in sport*. Paper presented at the Recreation, Parks, and Tourism Sciences Seminar Series, College Station, Texas.
  31. Cunningham, G. B. (2011, April). *Occupational segregation of African Americans in intercollegiate athletics administration*. Paper presented at the Losing to Win: Discussion of Race and Intercollegiate Athletics conference, Winston-Salem, NC.
  32. Cunningham, G. B. (2010, May). *Diversity and inclusion in intercollegiate athletics*. Keynote address delivered at the Mid-American Conference Diversity and Inclusion Forum, Cleveland, OH.
  33. Cunningham, G. B. (2009, April). *Diversity in sport and physical activity*. 2009 Research Consortium Scholar Lecture. Tampa, FL.
  34. Cunningham, G. B. (2009, March). *Diversity in intercollegiate athletics: Coaching opportunities and institutional best practices*. Paper presented at the National Collegiate Athletic Association. Indianapolis, IN.
  35. Cunningham, G. B. (2009, February). *Understanding the under-representation of African American head coaches*. Invited presentation at The State of the African American Athletes, Coaches and Administrators in the 21st Century conference. Iowa City, Iowa.
  36. Cunningham, G. B. (2009, January). *Understanding when differences make a difference: Diversity in intercollegiate athletics*. Inaugural presentation for the Sport Management Distinguished Speaker Series, University of Florida.
  37. Cunningham, G. B., & Singer, J. N. (2009, January). *Diversity best practices in intercollegiate athletics*. Paper presented at the annual convention for the National Collegiate Athletic Association. Washington, DC.
  38. Cunningham, G. B. (2008, June). *Diversity in Athletics Award*. Invited presentation at the annual conference for the National Association of Collegiate Directors of Athletics. Dallas, Texas.
  39. Cunningham, G. B. (2008, April). *Realizing the benefits of diversity*. Invited presentation given to the Department of Kinesiology at The University of Connecticut.

40. Cunningham, G. B. (2007, August). *Sex and gender in sport organizations*. Invited lecture for the Fusion Arts Exchange.
41. Cunningham, G. B. (2007, March). *Diversity in sport organizations: Critical issues*. Invited lecture at the annual convention for the American Alliance for Health, Physical Education, Recreation, and Dance.
42. Cunningham, G. B. (2007, January). *Diversity in Athletics Award*. Presented as part of the “Diversity Leadership Report: Best Practices in the Association,” annual convention for the National Collegiate Athletic Association. Orlando, FL.
43. Cunningham, G. B. (2007, March). *Facilitating and learning from difficult dialogues in and outside the classroom*. Diversity and Social Justice Seminar Series, Texas A&M University, College Station, TX.
44. Cunningham, G. B. (2005, January). *On being different: The effects of diversity in sport organizations*. Paper presented at the Lynn W. McCraw Lecture Series, University of Texas at Austin. Austin, TX.
45. Cunningham, G. B. (2003, September). *Diversity in sport: A categorization perspective*. Lecture presented to the sport management graduate seminar at Texas A&M University, College Station.
46. Cunningham, G. B. (2003, April). *Examining the effects of compositional and relational demography on subsequent work outcomes*. Paper presented to the research colloquium at The Ohio State University, Columbus.
47. Cunningham, G. B. (2003, March). *Diversity in sport: Examining the effects of group heterogeneity on attitudes, behaviors, and group effectiveness*. Paper presented at the Faculty Research Seminar, Indiana University.

#### **MEDIA: DOCUMENTARY FILM/PODCAST/TRAINING**

Cunningham, G. B., & Means Coleman, R. (2020). *Anti-Discrimination Bystander Intervention Training*. Texas A&M University. Skyepack Productions.

#### **BOOK REVIEWS**

1. Cunningham, G. B. (2012). Book review of *Sport, race, and ethnicity: Narratives of difference and diversity*. *Managing Leisure*, 17, 363-364.
2. Cunningham, G. B., & Sartore, M. S. (2005). Book review of *The psychology and management of workplace diversity*. *Journal of Sport Management*, 19, 523-525.
3. Cunningham, G. B. (2001). Book review of *Managing radical organizational change*. *Journal of Sport Management*, 15, 380-382.

#### **MANUSCRIPTS UNDER REVIEW**

Cunningham, G. B., Alanis, M., & Desimone, A. (2021) Underrepresented on the field and in the literature: A scoping review of Latinas in sport. *Women in Sport and Physical Activity Journal*. \*\* (second review)

Delia, E. B., Melton, E. N., Sveinson, K., Cunningham, G. B., Lock, D. (2021). Understanding the lack of diversity in sport consumer behavior research. *Journal of Sport Management*.

Hussain, U., & Cunningham, G. B. (2021). Unconventional means to enhance Muslim Women's sport inclusion. *Sport and Entertainment Review*. (second review)

Ahn, N. Y. & Cunningham, G. B. (2020). Democracy, religion, and women on board of National Olympic Committees: Evidence from 89 countries. *European Sport Management Quarterly*. \*\*<sup>Dis</sup> (second review)

Hussain, U., Inayat, K., Inayat, S., & Cunningham, G. B. From the eyes of the beholders: The Shimshali sisters. *Sport in Society*. (second review)

\*\* co-authored with student

<sup>Dis</sup> Work based on student Dissertation

<sup>Thesis</sup> Work based on student Thesis

## CONSULTING OPPORTUNITIES

Dwight Look College of Engineering and Texas A&M Engineering Experiment Station  
Texas A&M University, Department of Athletics, College Station, TX

University of Illinois, Urbana-Champaign

Towson State University, Department of Athletics, Towson, MD

State of Texas, Comptrollers Office, Austin, TX

Metropolitan West Capital Management, Newport Beach, CA

Westside Tennis Club, Houston, TX

Texas Collegiate League, Ft. Worth, TX

Consumer Credit Counseling, Dallas, TX

Hibernia Southcoast Capital, New Orleans, LA

RCA Tennis Championships, Indianapolis, IN

## EDITORIAL DUTIES

*Sport Management Review* (Editor, 2016-2019; Associate Editor, 2016; Section Editor, Reviews, 2008-2015)

*Journal of Intercollegiate Sport* (Editor, 2012-2014)

*Journal of Sport Management* (Associate Editor, 2012-2016)

*Sex Roles: A Journal of Research* (Associate Editor, 2007-2011)

*Frontiers in Sociology* (Special Issue Editor, with Pamela Wicker and Nefertiti Walker):  
[Gender and racial bias in sport organizations](#), 2020.

- Frontiers in Psychology* (Special Issue Editor, with Mindy Bergman and Nicole Melton): [Diversity and inclusion in workplaces and other social institutions: Science and practice](#), 2016).
- Sex Roles: A Journal of Research* (Special Issue Editor, with Mindy Bergman and Kathi Miner: Interpersonal Mistreatment of Women in the Workplace, 2014)
- Journal for the Study of Sports and Athletes in Education* (Special Issue Editor: LGBT Athletes, Coaches, and Administrators, Spring 2012)
- Sex Roles: A Journal of Research* (Special Issue Editor, with Michael Sagas: Gender and Sex Diversity in Sport Organizations, January 2008)
- Journal of Sport Management* (Special Issue Editor, with Janet Fink: Diversity Issues in Sport and Leisure, November 2006)

## **JOURNAL REVIEWER DUTIES**

### Editorial Board Memberships

- Journal of Sport Management* (2011-2017, 2019-present)
- Sport Management Review* (2008-present)
- The Journal for the Study of Sports and Athletes in Education* (2007-present)
- International Journal of Sport Communication* (2011-2013)
- International Journal of Sport Management* (2005-2012)

### Ad Hoc Reviewer

*Academy of Management Journal; Applied Cognitive Psychology; Applied Psychology: An International Review; Asian Pacific Management Review; BMC Sports Science, Medicine and Rehabilitation; British Journal of Social Psychology; Cogent Education; Cogent Social Sciences; Communication & Sport; Ecological Economics; European Journal of Psychological Assessment; European Journal of Social Psychology; European Journal of Work and Organizational Psychology; Frontiers in Psychology; Frontiers in Sociology; Group Dynamics: Theory, Research, and Practice; Industrial Relations; International Electronic Journal of Health Education; International Journal of Developmental Disabilities; International Journal of Environmental Research and Public Health; International Journal of Hospitality Management; International Journal of Human Resource Management; International Journal of Sports Policy and Politics, International Journal of Qualitative Studies in Education; International Journal of Sports Marketing and Sponsorship; Journal of Business and Psychology; Journal of Business Research; Journal of Cognitive Psychology; Journal of Hospitality, Leisure, Sport, and Tourism Education; Journal of Gay and Lesbian Mental Health; Journal of Organizational and Occupational Psychology; Journal of Organizational Behavior; Journal of Physical Activity and Health; Journal of Social Psychology; Journal of Sport and Exercise Psychology; Journal of Sport and Social Issues; Journal of Teaching in Physical Education; Kinesiology Review; Leisure Sciences; Measurement in Physical Education and Exercise Science; Motivation and Emotion; Organizational Behavior and Human Decision Processes; Personality and Individual Differences; PLOS ONE; Psychological Reports; Research Quarterly for Exercise and Sport; Sociology of Sport Journal; Sport Management Education Journal; Women in Sport and Physical Activity Journal*



## GRANT REVIEWER

*Swiss National Science Foundation, 2019*  
*Victorian Health Promotion Foundation, 2012.*  
*American Alliance for Health, Physical Education, Recreation, and Dance; Research Consortium Grant, 2011.*  
*Integration of Multidisciplinary Research and Creative Activities into the Learning Experience, Texas A&M University, 2011.*  
*Laboratory for Diversity in Sport, 2007-2016.*  
*Israeli Science Foundation, 2007*

## DOCTORAL GRADUATE STUDENTS SUPERVISED

Texas A&M University (name, degree, date, current affiliation)

Melody Alanis (in progress)

Umer Hussain (PhD, 2021) (ADVANCE Center, Texas A&M University)  
Dissertation Title: *Unconventional Means to Enhance Muslim Women's Inclusion in Sports*

Na Young Ahn (PhD, 2020) (Bournemouth University)  
Dissertation Title: *Leadership representation and experiences of women in national sport governing bodies*

Drew Pickett (PhD, 2016, University of South Dakota)  
Dissertation Title: *Weight stigma, body-inclusive yoga, and a model of physical activity for all*

Astin Steward (PhD, 2016)  
Dissertation Title: *Racial identity and its impact on job applicants.*

Woojun Lee (PhD, 2015, Wilkes University)  
Dissertation Title: *Moving toward social justice in sport: A comprehensive study of social justice activists in sport and the factors that shape them.*

Tiffany Hooks (PhD, 2013)  
Dissertation Title: *Examining the under-representation of deaf administrators and coaches at predominantly hearing sport organizations.*

Nicole Melton (PhD, 2012, University of Massachusetts, Amherst)  
Dissertation Title: *Allies in sport organizations.*

Brian McCullough (PhD, 2011, Texas A&M University)  
Dissertation Title: *The recycling intentions of sport spectators: A Theory of Planned Behavior approach.*

Claudia Espinoza-Benavidez (PhD, 2009, Arkansas State University)

Dissertation Title: *Bystanders' reactions to sexual harassment.*

Thomas Aicher (Co-Chair) (PhD, 2009, University of Colorado, Colorado Spring)  
Dissertation Title: *The impact a diversity culture has on the "think manager, think male" stereotype: A social identity theory of leadership perspective on gender stereotypes in sport organizations.*

Jaedeock Lee (Co-Chair) (PhD, 2009, East Stroudsburg State University)  
Dissertation Title: *Cause-related sports marketing and its effects on consumer behavior.*

Jacqueline McDowell (PhD, 2008, George Mason University)  
Dissertation Title: *Head Black woman in charge: An investigation of Black female athletic directors' negotiation of their gender, race, and class identities.*

Melanie L. Sartore (PhD, 2007, East Carolina University)  
Dissertation Title: *An exploration of the lesbian label among health and kinesiology department academicians.*

D. Scott Waltemyer (PhD, 2006; Texas A&M University)  
Dissertation Title: *The effects of team diversity on team processes and team performance in the National Hockey League.*

## **DOCTORAL COMMITTEES**

Texas A&M University (name, degree, date)

Oshiro, K. (PhD, 2020, Sport Management)  
Dissertation: *Dear student-athlete: Illuminating the voices of former female student-athletes of color*

Smith, S. D. (PhD, 2020, Educational Psychology).  
Dissertation: *Bug-in-Ear Coaching in the classroom*

Anderson, A. J. (PhD, 2019, Sport Management)  
Dissertation: *Role development and management in college athletics*

Zack Damon (PhD, 2018, Sport Management)  
Dissertation: *An examination of authentic leadership's influence on sense of community in sport*

Dustin K. Grabsch (PhD, 2018, Agricultural Leadership, Education, and Communications)  
Dissertation: *Exploring identity in the context of leadership*

Ismael Diaz (PhD, 2013, Organizational Psychology)  
Dissertation: *An exploration of supervisor mistreatment and respect*

- Brandon Brown (PhD, 2013, Sport Management)  
Dissertation: *Addressing the lack of baseball consumption amongst African Americans*
- Adam Cohen (PhD, 2013, Sport Management)  
Dissertation: *The impacts and benefits yielded from an alternative sport endeavor*
- Jason Reese (PhD, 2012, Sport Management)  
Dissertation Title: *Participatory pricing in sport: An examination of name-your-own price and pay-what-you-want pricing*
- Allison Niebes-Davis (PhD, 2012, Educational Psychology)  
Dissertation Title: *The role of family and academic support in the relationship between gender role beliefs and psychosocial distress among Latina college students*
- Khalid Ballouli (PhD, 2011, Sport Management)  
Dissertation Title: *Building sport brands with music: The impact of sport brand music on the shopping behaviors of sport consumers*
- Calvin Nite (PhD, 2011, Sport Management)  
Dissertation Title: *Student-athlete development, university enhancement, and winning: The institutional logics of an NCAA Division II athletic program*
- Kwame Agyemang (PhD, 2011, Sport Management)  
Dissertation Title: *Understanding Black male athlete social responsibility: A case study of an NBA franchise*
- Lance C. Hatfield (EdD, 2008, Sport Management)  
Record of Study Title: *An examination of the viability of Title VII as a mechanism to compel racial diversity amongst the composition of head coaches at NCAA Bowl Subdivision institutions.*
- Bryan Butler (PhD, 2008, Sport Management)  
Dissertation Title: *On the same team? A qualitative study of female sportswriters' attitudes on covering women's athletics*
- Bryan L. Finch (PhD, 2007, Sport Management)  
Dissertation Title: *Investigating college athletes' role identities and career development.*
- Timothy Ryan (PhD, 2007, Sport Management)  
Dissertation Title: *Coaching and family: The beneficial effects of multiple role membership.*
- Yosuke Tsuji (PhD, 2007, Sport Management)

Dissertation Title: *Brand awareness of virtual advertising in sport.*

Jason Sosa (PhD, 2007, Sport Management)

Dissertation Title: *Beisbol: The international pastime.*

Jinho Choi (EdD, 2006, Sport Management)

Record of Study Title: *The relationship among transformational leadership, organizational outcomes, and service quality in the five major NCAA conferences.*

University of Alberta (name, degree, date)

Andre Michael Andrijw (PhD, 2019, Kinesiology, Sport, and Recreation)

Dissertation: *Identity regulation in the North American field of men's professional ice hockey: An examination of organizational control and preparedness for athletic career retirement*

Victoria University (name, degree, date)

Alexandra Lockie (PhD, in progress)

#### **GRADUATE STUDENT COMMITTEE MEMBERSHIP (Master's Thesis)**

Texas A&M University (name, degree, date)

Jacob Walla (Committee Member, M. S. Thesis, 2020, Department of Psychological and Brain Sciences).

Thesis Title: *Predictive factors of identity disclosure and subsequent negative outcomes discrepancies in lesbian/gay and bisexual individuals.*

Toni P. Kostecki (Committee Member, M. S. Thesis, 2020, Department of Psychological and Brain Sciences).

Thesis Title: *LGBT disclosure among same-gender romantic partners: Implications for couple- and job-related outcomes.*

Elizabeth Diane Jenkins (Committee Member, M. S. Thesis, 2020, Department of Psychological and Brain Sciences)

Thesis Title: *Takin' it to the streets: An examination of street harassment's impact on women's workplace outcomes.*

Jessica Mario Walker (Committee Member, M. S. Thesis, 2018, Department of Psychological and Brain Sciences)

Thesis Title: *Classism outside of class: Social class and faculty-staff relations.*

Samantha Chalupa January (Committee Member, M. S. Thesis, 2017, Department of Psychological and Brain Sciences)

Thesis Title: *Is all incivility created equal? Exploring a multifoci approach to studying workplace incivility through the lens of power and social hierarchy.*

Robert Wooderson (Committee Member, M. S. Thesis, 2014, Psychology Department)

Thesis Title: *Political orientation, media consumption, and workplace incivility during the 2012 American Presidential election.*

Amber L. Smittick (Committee Member, M.S. Thesis, 2012, Psychology Department)

Thesis Title: *The "I" in team: Coaching incivility, coach sex, and team performance in female basketball teams.*

Tony Rosselli (Chair, M.S. Thesis, 2011)

Thesis Title: *Race appropriate sports: Is golf considered more appropriate for Whites compared to racial minorities*

Woojun Lee (Chair, M.S. Thesis, 2011).

Thesis Title: *Differences among Asians and White Americans in racial prejudice: A function of contact with out-group members*

Lauren Zurbrügg (Committee Member, M.S. Thesis, 2011, Psychology Department)

Thesis Title: *An examination of sex, ethnicity, and sexual orientation in experiences and consequences of workplace incivility*

Bo Soo Kim (Chair, M.S. Thesis, 2009)

Thesis Title: *Acculturative stress, social support, and physical activity among international students in the United States*

Chanho Kang (Co-Chair, M.S. Thesis, 2009)

Thesis Title: *A comparison of sport consumption motives between American students and Asian American students*

Cheryl Rode (Committee Member, 2008)

Thesis Title: *Academic programs and services that affect student athlete success*

Brian R. Fowler (Chair, M.S. Thesis, 2007)

Thesis Title: *Stereotypes of special admission students: Peer perceptions of athlete and non-athlete special admit students*

Greg Jones (Chair, M.S. Thesis, 2006)

Thesis Title: *Examining students' perceptions of study abroad programs involving sport through application of the social cognitive career theory*

Jong-Chae Kim, (Co-Chair, M.S. Thesis, 2004)

Thesis Title: *The effects of work experiences and institutional support on job satisfaction among NCAA coaches*

## **GRADUATE STUDENT COMMITTEE MEMBERSHIP (Non-Thesis)**

Texas A&M University

Chair:

2018: Justin Amstutz, JaiJi Wu

- 2013: Kimberly Harris, Ryan Nichols, Ashley Dewalt, Skylar Collins, Melvin Williams
- 2012: Brandon Preece, Marlene Wong
- 2011: Randle Jackson (Co-Chair), Kayla Jones, Vihangi Nagda (Co-Chair), Britney Wynn, Chase Young (Co-Chair)
- 2010: Allison Estes (Co-Chair), Rihana Houy
- 2009: Justin Bull, Marty Dempsey, Allison Evans, Heather Graves, Jin Seok Ko, Matthew Kopil, Jaclyn McKeever, Nicole Melton, Elizabeth Petrak, Tory Teykl, Jennifer Woods, Taylor Whitley
- 2008: Kendra Komar, Jenny Sears
- 2007: Brad Davis, Adam Finney, Brian McCullough, Alexis Montanaro, Marc Reichenberger, Mark White
- 2006: Brian O'Neal, Kenneth Shuman
- 2005: Rhonda Belota, Jason Loewer, Jacqueline McDowell, Steven McNeil, Jennifer Wright
- 2004: Michelle DiCostanzo, Courtney Gay, Bryan Talkington, Kyriakos Zannikos

Committee Member:

- 2020: John Haile
- 2017: Kristen Grant, Briana Bazuli
- 2013: Justin Sereno, Erika Pinner
- 2010: Ivan Ranada
- 2009: Michael Keefe, Joey Ramos, Matthew Scott
- 2008: Zach Bennett, Mary Cates, AJ Dominique, Matthew Farnum, Josh Perot
- 2007: Kyle Johnson, Kyle Kaehe, Matt Peschel, Shanna Spencer, Donald Thompson
- 2006: Ashley Archer, Robert Jensen
- 2005: Brian Bianco, Brett Briseno, Trevor Carney, Andrew O. Fitzgerald, Robert Jordan, Misty Reichenau
- 2004: Troy Miller, Scott O'Reilly, Chris Park, Carleen Smorra

**GRADUATE STUDENT AWARDS**

Ahn, N. Y. Distinguished Award for Graduate Student Teaching, Association of Former Students, Texas A&M University, 2020.

Ahn, N. Y. Dean's Graduate Award, College of Education and Human Development, Texas A&M University, 2020.

Hussain, U. Dean's Graduate Award, College of Education and Human Development, Texas A&M University, 2019.

Pickett, D. Bob Armstrong Graduate Student Research Award, Department of Health and Kinesiology, Texas A&M University, 2017.

Pickett, D. Distinguished Award for Graduate Student Teaching, Association of Former Students, Texas A&M University, 2016.

Pickett, D. *When the umbrella is not enough: Examining prejudice toward trans athletes*. Second Place, Psychology Division, 2013 Student Research Week, Texas A&M University.

Melton, E. N. Distinguished Graduate Student Award, College of Education and Human Development, Texas A&M University, 2012.

Melton, E. N. *Who are the champions? Using a multilevel model to examine employee support for LGBT inclusion in sport organizations*. Finalist, 2012 Student Research Competition. North American Society for Sport Management.

Melton, E. N. Armstrong Graduate Scholar Award, Department of Health and Kinesiology, Texas A&M University, 2012.

Melton, E. N. Outstanding Graduate Student, Division of Sport Management, Texas A&M University, 2012.

Melton, E. N. *Examining the workplace experience of sport employees who are LGBT: A social categorization perspective*. Finalist, 2011 Student Research Competition. North American Society for Sport Management.

Steward, A. *Racial identity, gender, and hiring practices in athletic administration positions*. Second Place, Poster competition at 2011 Student Research Week, Texas A&M University.

Benavides-Espinoza, C. *Bystanders' reactions to sexual harassment*. Dissertation of the Year, Dept. of Health and Kinesiology, Texas A&M University.

McCullough, B. P. Outstanding Graduate Student, Division of Sport Management, Texas A&M University, 2010.

Melton, E. N. *Queer eye for the sports guy? The effect of LGBT-inclusive policies on organizational attraction*. Finalist, 2010 Student Research Competition. North American Society for Sport Management.

Melton, E. N. *Queer eye for the sports guy? The effect of LGBT-inclusive policies on organizational attraction*. Two awards at 2010 Student Research Week, Texas A&M University.

- College of Education and Human Development Session Winner, Business Studies, First Place.
- College of Education and Human Development Taxonomy Winner, Business Studies, Second Place.

Benavides-Espinoza, C. *Bystanders' reactions to sexual harassment*. Finalist, 2009 Student Research Competition. North American Society for Sport Management.

Benavides-Espinoza, C. *Bystanders' reactions to sexual harassment*. Two awards at 2009 Student Research Week, Texas A&M University.

- *Interdisciplinary Research Recognition*: A designation recognizing research with outcomes that make significant academic or practical contributions to more than one field of study.
- *Environmental Health and Safety Department Safety Recognition Award*: A designation recognizing research efforts that contribute to and/or value the role and importance of safety at Texas A&M University.

McDowell, J. *The influence of diversity perspectives on Black female administrators' identity negotiation outcomes*. Finalist, 2008 Student Research Competition. North American Society for Sport Management.

Lee, J. *The role of personality in the consumer attitudes toward cause-related sport marketing*. Third Place, Business Taxonomy Division. 2008 Student Research Week, Texas A&M University.

McDowell, J. *The supply and demand side of occupational segregation: The case of an intercollegiate athletic program*. Finalist, 2007 Student Research Competition. North American Society for Sport Management.

Sartore, M. L. *Sexual prejudice, participatory decisions, and Panoptic control: Implications for sexual minorities in sport*. Finalist, 2007 Student Research Competition. North American Society for Sport Management.

Benavides-Espinoza, C. COACYT (The Mexican National Council for Science and Technology) Scholarship. 2007-2009. \$18,000.

McDowell, J. *The prevalence of occupational segregation in athletic administrative positions*. Finalist, 2006 Student Research Competition. North American Society for Sport Management.

Waltemyer, D. S. *The relationships among team diversity, team processes, and team performance in the National Hockey League*. Finalist, 2006 Student Research Competition. North American Society for Sport Management.

McDowell, J. *The prevalence of occupational segregation in athletic administrative positions*. Three awards at 2006 Student Research Week, Texas A&M University.

- *Interdisciplinary Research Recognition Award*: A designation recognizing research with outcomes that make significant academic or practical contributions in more than one field of study.
- *International Education Week Choice Award*: Recognizes research studies that foster an understanding of issues or investigate problems relevant to our globalizing society.
- *First Place*: Business Posters division.



Sartore, M. L. *Categorization, performance evaluations, and self-limiting behavior: The impact on current and future performance*. Finalist, 2005 Student Research Competition, North American Society for Sport Management.

Waltemyer, D. S. *The ethical orientations of intercollegiate athletic departments*. First Place Graduate Poster Humanities and Social Sciences, 2005 Student Research Week, Texas A&M University.

Kim, J. C. *The effects of institutional support on the relationship between job satisfaction and work experiences*. HLKN-Overall Department Award, 2004 Educational Research Exchange.

## **UNDERGRADUATE THESIS**

Christine McCall (2020)

Thesis: *Peer Mentoring as a Form of Leadership Development*

Sarah Tiner (2019)

Thesis: *Physical Activity for People with Autism Spectrum Disorder*

## **TEACHING ACTIVITIES AND COURSES TAUGHT**

### Texas A&M University

KINE 304: Psychology of Sport and Physical Activity (Undergraduate)  
 KINE 319: Sociology of Sport (Undergraduate)  
 KINE 491: Undergraduate Research (Undergraduate)  
 SPMT 333: Sport Management (Undergraduate)  
 SPMT 336: Diversity in Sport Organizations (Undergraduate)  
 SPMT 340: Sport Governance (Undergraduate)  
 SPMT 482: Seminar in the Social Psychology of Sport (Undergraduate)  
 SPMT 482: Writing Seminar in Research in Sport Management (Undergraduate)  
 SPMT 610: Administration of Sport and Fitness Organizations (Graduate)  
 SPMT 611: Revenue Generation in Sport (Graduate)  
 SPMT 612: Personnel Management in Sport (Graduate)  
 SPMT 613: Diversity in Sport Organizations (Graduate)  
 KINE 622: Supervision of Health and Kinesiology (Graduate)  
 SPMT 681: Seminar in Sport Management Research (Graduate)  
 SPMT 681: Applied Statistics in Sport Management (Graduate)  
 SPMT 682: Seminar in Advanced Organizational Theory I, II (Graduate)  
 SPMT 682: Seminar in Organizational Behavior I, II (Graduate)  
 SPMT 682: Seminar in Sport Management (Graduate)  
 SPMT 682: Sport Management Research Colloquium (Graduate)  
 SPMT 682: Seminar in Diversity in Sport Organizations (Graduate)  
 SPMT 682: Seminar in the Psychological Dynamics of Exercise (Graduate)  
 SPMT 690: Theory of Research in Sport Management (Graduate)  
 WGST 685: Independent Study in Women's and Gender Studies (Graduate)

### Indiana University

HPER K 510: Administrative Theory in Competitive Sports Programs (Graduate)  
HPER K 518: Special Topics: Governance in Sport Management (Graduate)  
HPER K 615: Advanced Financial Analysis in Sport (Graduate)  
HPER P 425: Sport Governance in the Global Community (Undergraduate)

The Ohio State University

PAES 137: Sport for the Spectator (Undergraduate)  
PAES 607: Legal Aspects of Sport and Physical Activity (team taught)  
(Undergraduate)

**GLOBAL EDUCATION TRIPS WITH STUDENTS**

Trinidad and Tobago, and Barbados, 2012  
Trinidad and Tobago, and Barbados, 2013  
Dominican Republic, 2015  
Costa Rica, 2015  
The Netherlands and Germany, 2017  
Mexico, 2016, 2017

**PROFESSIONAL AFFILIATIONS**

North American Society for Sport Management, 1998-present  
Sport Management Association of Australia and New Zealand, 2016-present.  
The Academy of Management, 2000-2015  
North American Society for the Sociology of Sport, 1998-2005, 2014-2016.  
American Alliance for Health, Physical Education, Recreation, and Dance, 2000-2010.  
Texas Association for Health, Physical Education, Recreation, and Dance, 1998-2000

**ADDITIONAL TRAINING AND CERTIFICATIONS**

Basic Mediation Training (40 hours), Office of the Vice President and Associate Provost for Diversity, Texas A&M University, 2013.  
QPR Suicide Prevention Gatekeeper Training, Student Counseling Services, Texas A&M University, 2013.  
Difficult Dialogues Facilitator, Office of the Vice President and Associate Provost for Diversity, Texas A&M University, 2012.  
Faculty Teaching Academy, Center for Teaching Excellence, Texas A&M University, 2012.

**SERVICE**

Academic Program Reviews

Qatar University, 2016  
Florida State University, 2017  
University of Arkansas, 2018

Professional

Title IX at 45 Summit  
• Conference organizer and host, 2017.  
Sexual Orientation and Gender Identity in Sport Conference

- Conference organizer and host, 2012.
- Advisor Board, *SportBusiness International* Postgraduate Sports Course Rankings, 2017.
- North American Society for Sport Management
- President, North American Society for Sport Management, 2009-2010, 2016-2017
    - i. Chaired strategic plan task force. (2016-2017)
    - ii. Established Strategic Plan committee. (2016-2017)
    - iii. Conducted NASSM climate assessment. (2009)
    - iv. Initiated and saw through changes to the selection of the Associate Editor for *Journal of Sport Management* and *Sport Management Education Journal*. (2009-2010)
    - v. Changed format of Annual General Meeting to represent a more streamlined meeting; delivered first State of the Society address. (2009-2010)
    - vi. Transferred ownership of *Sport Management Education Journal* to NASSM. (2009-2010)
    - vii. Implemented new NASSM logo. (2009-2010)
  - President-Elect, North American Society for Sport Management, 2008-2009, 2015-2016
    - i. Negotiated contract between Human Kinetics and the *Journal of Sport Management* and *Sport Management Education Journal*.
    - ii. Initiated NASSM Service Learning Grant.
    - iii. Chair, Janet B Parks NASSM Research Grant Committee
    - iv. Chair, NASSM Service Grant Committee
    - v. Chair, Research Grant Committee, North American Society for Sport Management, 2009.
  - Past-President, North American Society for Sport Management, 2010-2011, 2017-2018.
    - i. Served as Conference Program manager
    - ii. Implemented Outstanding Reviewer recognition for conference.
  - Structure of NASSM Task Group (Chair), 2014.
  - Janet B. Parks Research Grant Review Committee, 2011 (Chair), 2014, 2016 (Chair)
  - Member, NASSM Industry Relations Committee, 2010-2011.
  - Chair, Research Fellow Committee, North American Society for Sport Management, 2005-2008.
  - Member, NASSM Diversity Committee, 2005-2007.
  - Executive Council, Member-at-large, 2003-2005.
  - Chair, Dr. Earle F. Zeigler Lecture Award Committee, NASSM, 2004-2005.
  - Chair, Dr. Garth Paton Distinguished Service Award Committee, NASSM, 2004-2005.
  - Reviewer, Annual conference for the North American Society for Sport Management, 2006-2008, 2011, 2012, 2016 (Section Chair, 2007, 2008, 2012, 2016)
  - Student Representative, 1999-2000
- Sport Management Association of Australia and New Zealand
- Member, Executive Council, (2016-2019)

- Chair, Best Paper Competition (2017, 2019)
- European Association of Sport Management
- Conference reviewer, 2020.
- Center for the Integration of Research, Teaching, and Learning
- Co-institutional lead, Texas A&M University, 2018-present.
  - New institutional member mentor, 2020.
  - Teaching in the College Classroom, 2019, 2020
  - Membership Committee, 2018-present.
  - CIRT Forum Poster Reviewer, 2019.
  - Diversity in the College Classroom, Instructor, Fall, 2019.
  - Introduction to Evidence-Based Undergraduate STEM Teaching MOOC, 2019, 2020
- Texas A&M University System Pathways Symposium
- Panel judge, 2018, 2019
  - Recruiter, 2018, 2019
- Member, Forum for the Scholarly Study of Intercollegiate Athletics in Higher Education, 2010-2013.
- NASPE/NASSM Curriculum Standards Task Force, 2005-2006.
- Contributor to Sport Management Digest, *Journal of Sport Management*, 2003-2005.
- Reviewer, Annual conference for the American Alliance for Health, Physical Education, Recreation, and Dance, 2004-2006, 2010. (Section Chair, 2005, 2006)
- AAHPERD Research Consortium, Credentials Committee, 2012.
- Reviewer, Academy of Management Conference, 2003-2010.
- Reviewer, Annual conference for the Sport Marketing Association, 2010.

University/College/Department

Indiana University

- Sport Marketing and Management Search Committee, 2002.
- Sport Sciences Content Committee, 2002.

Texas A&M University

University Committees

- Center for the Integration of Research, Teaching, and Learning (University Co-Administrator), 2018-present.
- Provost-Level Tenure and Promotion Reader, 2018-present.
- Search Committee, Sr. Assistant Provost for Diversity, 2020.
- Graduate School Task Force, 2019-present.
- Executive Committee member.
- First Professional School Sub-Committee Co-Chair.
- Dissertation Fellowship Reviewer, 2020.
- Admissions Conduct Review Committee, 2018-present.
- IT Governance Teaching & Transformational Learning Technologies Committee (TTLTC), 2019-2020.
- Episcopal Student Association, Faculty Advisor, 2015-2019.
- University Research Council, 2014-2016.
- Interdisciplinary Research sub-committee, 2014-2016.

External relations sub-committee, 2014-2016.  
 CPI Graduate Education Committee, 2016.  
 Dual Degree and 2+3 Programs Working Group (Chair), 2018-2019.  
 Graduate Admissions Platform Working Group (Chair), 2018-2019.  
 Search Committee, Director of Strategic Marketing, Office of Academic Innovation,  
 2020.  
 Search Committee, Director of ADVANCE Center, 2019.  
 Center for Teaching Excellence Advisory Committee, 2014-2016.  
 Graduate Operations Committee, 2012-2017  
 Graduate Council, 2012, 2016-2018 (chair).  
 SEC INSPIRE Conference presenter and planning committee member, 2016-present.  
 Institutional Assessment and Accountability Advisory Committee, 2014-2017.  
 Undergraduate assessment sub-committee, 2014-2017.  
 Aggie Allies, 2008-present.  
 Past-President, 2013-2014.  
 President, 2012-2013.  
 Vice-President (President-Elect), 2011-2012.  
 Workshop facilitator, 2016-present.  
 University Task Forces  
 Vision 2030 Transformational Education Task Force, 2018-2019.  
 Civitas Project, Office of the Provost (2015)  
 Classroom Visioning (2014)  
 Faculty-Student IP Agreement (2014-2015)  
 Graduation (Fall 2013)  
 Part of Terms and Course (Fall 2015)  
 Student Research Week, Judge, 2011, 2012, 2014, 2017.  
 3-Minute Thesis, Judge, 2017.  
 Program Coordinator for the GLBT Resource Center Search Committee, 2012.  
 ADVANCE Eminent Scholar Committee, 2012-2018.  
 ADVANCE Mentor Program, 2011-2018.  
 College of Science Mentor Program, 2018-present.  
 Diversity Fellowship Review Team, 2013, 2019.  
 Association of Former Students Distinguished Graduate Student Review Team, 2013.  
 Association of Former Students Merit Review Team, Spring 2010, 2012, 2013.  
 Association of Former Students Distinguished Achievement Awards Selection  
 Committee, Spring 2008.

#### College Committees

Academic Program review Committee, Women's and Gender Studies Program, 2017-  
 2018.  
 Chair, Search committee for the position of Professor and Head of Educational  
 Administration and Human Research Development (EAHR), 2016-2017.  
 Technology in Education Working Group, 2016-2017.  
 Research Methods and Statistics Working Group, 2016-2017  
 Grants and Contracts Structure Working Group, 2015-2016.

Climate Matters Conference: A Dialogue on Climate, Inclusion, and Respect (Co-Chair), 2014-2015.  
 CEHD Conference: A Dialogue on Climate, Inclusion, and Respect (Co-Chair), 2013-2014.  
 CEHD Outstanding Alumni Nomination and Selection Committee (Chair), 2012-present.  
 CEHD Graduate Instruction Committee (Chair), 2012-present.  
 CEHD Committee on Diversity Initiatives, 2012-present.  
 Evaluation and Sustainability Sub-Committee, Chair, 2012-2015.  
 CEHD Council of Principal Investigators, 2007-2012, 2014-present. (Chair, 2011-2012; Vice-Chair, 2010-2011)  
 CEHD CPI Grant Program Committee, 2009, 2010.  
 CEHD Program Coordinator for International and Urban Field Experiences Search Committee (Chair), 2013.  
 CEHD Research Development Officer Search Committee, 2012.  
 Conoley Fellowship selection committee chair, 2011-2017  
 Lohman-Heep Fellowship selection committee chair, 2011-2017  
 Thornberry Fellowship selection committee chair, 2011-2017  
 Distance Learning Consortium, 2008-2011.  
 College of Education and Human Development Faculty Advisory Council, Fall 2004-2007; 2006-07 Vice-Chair.  
 Educational Psychology Search Committee (RMS; Asst. Prof.), Fall 2008.

#### Department Committees

Merit Committee, Women's and Gender Studies Program, 2016-2018.  
 Sport Management Graduate Admissions Committee (Chair), 2003-2011.  
 Sport Management Undergraduate Professional Phase Admissions Committee, 2004-2006, 2008-2010.  
 Sport Management Change of Major Admissions Committee, Fall 2004-2006, 2008-2010.  
 Sport Management Undergraduate Curriculum Committees, 2004-2006; 2008-2010, 2018.  
 Sport Management Graduate Curriculum Committee, 2017.  
 Sport Management Roles and Expectations Committee (Chair), 2009-2010.  
 Sport Management Search Committee (Instructional Professor, 2 lines) (Chair), 2010.  
 Sport Management A-1 Revision Committee, 2010.  
 Mentor Team Member: John Singer (2008-2010); Akilah Carter (2008-2010); Jon Welty Peachey (2009-2012)  
 HLKN Tenure and Promotion Committee, 2009-present  
 HLTH Associate Professor Search Committee, Spring 2012.  
 HLKN Program Assessment, Sport Management Doctoral Program Committee, 2010 (Chair).  
 HLKN Senior Administrative Coordinator Search Committee, 2009  
 HLKN Clinical Professor Promotion Committee, 2008.  
 HLKN Travel Committee, 2008.  
 HLKN Dissertation of the Year Committee, 2007, 2009.  
 HLKN A-1 Research Committee, 2006, 2008-2009 (Chair).

HLKN Graduate Travel and Research Funds Committee, 2006.  
 HLKN Department Head Search Committee, AY 2007-2008.  
 Sport Management Search Committee (Assistant Professor), Fall 2017.  
 Sport Management Search Committee (Associate Professor), Fall 2008 (Chair)  
 Sport Management Search Committee (Clinical Professor), Spring 2008 (Chair).  
 Sport Management Search Committee (Assistant Professor), Fall 2007 (Chair).  
 Sport Management Search Committee (Assistant Professor), Spring 2007.  
 Sport Management Search Committee (Two Assistant Professor), Fall 2004.  
 Sport Management Search Committee (Assistant Professor), Spring 2004.  
 Office Health Informatics Director Search Committee, Spring 2008.

#### Laboratory for Diversity in Sport

[Understanding our Differences](#): weekly broadcast on KAMU.

Diversity in Athletics Award: Award presented to NCAA athletic departments excelling in the area of diversity (2005-2010)

Diversity in Sport Grant (2006-present)

Megan Chawansky (2006, The Ohio State University) †  
 Elizabeth Gregg (2006, Indiana University) †  
 John Borland (2007, University of Connecticut) †  
 Amanda Paule (2007, Michigan State University) †  
 Erin Hagan (2008, University of Connecticut) †  
 Kylee Short (2008, The Ohio State University) †  
 Rachel Madsen (2009, University of Connecticut) †  
 Rhema Fuller (2010, University of Connecticut) †  
 Meg Hancock (2011, University of Louisville) †  
 Candace Ashton (2011, University of North Carolina Wilmington) ^  
 Christine Wegner (2013, Temple University) †  
 E. Nicole Melton (Texas Tech University) ^  
 Donna Fickes (Texas Tech University) †  
 William Massey (Concordia University Wisconsin) ^  
 Jorge E. Moraga (Washington State University) †  
 Rachel Allison (Mississippi State University) ^  
 Brittany Jacobs (University of Northern Colorado) †  
 Ellen Staurowsky (Drexel University) ^

† Student Grant

^ Faculty Grant

#### Community

Books and a Blanket, 2012-present.  
 Court Appointed Special Advocate (CASA), 2018-present.  
 St. Thomas Early Learning Center, Board member, 2018-2019.  
 College Station Independent School District, Volunteer Teacher, 2017.  
 College Station Independent School District, Zoning Committee, 2017.  
 Health for All Executive Board, 2012-2015.  
 President, 2014-2015.

President-Elect, 2013-2014.  
College Station Soccer Club Volunteer Coach, 2010-2016.  
Challenger Little League, Volunteer Coach, 2013-2018.  
Texas Coalition to Abolish the Death Penalty, 2011-2018 (Board Member, 2011).  
Brazos Valley Food Bank, 2010-2015.  
St. Thomas Episcopal Church (Vestry Member, 2010-2012, 2018-2019).  
Habitat for Humanity, 2010-2014.  
Organize for America, 2009-2011.